Outlining your research proposal (Template 2)

Problem Statement:	*Briefly write down the problem statement that your research wants to tackle.*	A good problem statement: - Is direct and to the point - Gives a very brief context about the problem (what do we already know about the problem?)
Research Aim:	*Write down what you want to achieve through your research*	A good research aim: - provides an overview of your end goal. - is what you are aspiring to do through your research. - Usually start with a verb (e.g. explore, identify, evaluate, test,…)
Research Question:	*Write down the questions you will ask to meet your research aim*	A good research question is: - is specific and achievable - clearly links back to your research aim - is an open question starting with who, what, why, where, how and should not be framed as a yes/no question.
Research Methodology:	*Select what type of research you will use to answer your research question. You can select more than one.* ○ Quantitative (e.g. surveys used to quantify) ○ Qualitative (e.g. interviews, focus groups) ○ Co-design (e.g. conducting workshops to bring together people to design a prototype) ○ Archival (e.g. studying and analysing films stored in archives) ○ Participatory Action Research (e.g. working with a group to conduct research where they are co-researchers) ○ Ethnographic (e.g. observing how people interact with something) ○ Other:	There are a lot of different methodologies. Your methodology and choice of methodology will evolve as you develop your research aims and questions.