

Fashion Communication TikTok Intro Challenge 2023

Hello, and a huge welcome to the start of your exciting time with us on Fashion Communication at Northumbria.

We're so glad you decided to come and join us! We can't wait to get to know you all. To help with this we would like you to introduce yourselves to us and each other in a way we're sure you'll understand.

- First follow the TikTok account @FashionCommunication
- Create a unique TikTok account for you to use during your time on the programme. For example, @FCNUChrisHodge
- Create a video of 30 seconds or less that summarises your inspirations and interests to introduce yourself to the group
- Please be sure to include the hashtags #FCNU.2023 and #FCBYME in the caption
- You don't have to feature in the video in person, but they should give us a real insight into your life, likes and personality. What's your fashion and style perspective?
- What makes you happy and what boils your blood?
- Show us where you're coming from and where you're going!
- Please upload your challenge by Friday September 29th 2023



***THIS
IS
ME***



F/C
Level 4



***Fashion
Communication***