

Year 1 Subject Challenge: I am NU ID

As you are about to start the Interior Design Programme, we ask you to create a short story that tells something about yourself and your passion for design.

Start with a short presentation about yourself – name, age, where you are from – and then guide us through a journey into/ through places, venues and pieces of design that best represent yourself, your story, your sources of inspiration and ambitions as a designer.

Create a short 30 second film entitled ‘**I am NU ID**’ that condenses all key information you want to share with the NU Interior Design community and beyond. Be bold and original, as there are no limits to your imagination here.

Use your smartphone to capture sections of the film, but you are required to edit and process the film. The film can be in any format or style (journalistic, documentary, Hollywood, news etc.) and must aim to explore the relationship between yourself and Interior Design. You can include “actors” if appropriate or just include yourself, architecture, interiors, landscape, and products. Consider using a full range or a certain type. To edit smartphone clips, you can use any apps - Kinemaster, iMovie, Vizmato, Splice, Quik Smartphone, or any other app you are familiar with.

Once you’ve created it, **share your video** with the NU Interior Design community:

- Follow our new Instagram page [@NU.ID.Y1](#)
- Post your video as a **Reel** to your Instagram and tag [@NU.ID.Y1](#)
- Alternatively, send your video directly to our Instagram page [@NU.ID.Y1](#)

In the meanwhile, feel free to tag [@NU.ID.Y1](#) and include [#IamNUID](#) in all your design-oriented photos and videos you want to share with us! We will repost the best ones every week.

Let’s build the ID community together: tell us something about yourself, share and... Have fun!