

# Twenty-Seventh Biennial Conference of



**THE INTERNATIONAL ASSOCIATION  
FOR MEDIA AND HISTORY**

## **Power and the Media**

**16-18 July 2019**



**Northumbria  
University**  
NEWCASTLE

# Programme

Please note that all timings and panels are subject to change. With the exception of the evening reception and film screening, all events will take place in Sandyford Building, City Campus, Northumbria University. The conference base will be in rooms 401, 404 and 405: this is where registration, refreshments, lunch, bag storage and so forth will be available.

## Tuesday 16 July

**9.00-12.00 pm**            **IAMHIST Council Meeting** (Council members only) (SAN 408)

**12pm onwards**            **Registration** (SAN 401)

**14.00 – 15.00 pm**        **Keynote Session** (SAN 405)

Chair: Nicholas Cull

**James Curran** (Goldsmiths, University of London): **Press, Politics and Power in Britain**

**15.15 – 17.00 pm**        **Parallel Sessions**

**Education and Reform** (SAN 206)

Chair: James Chapman

Steven Barclay (Westminster): Public service broadcasting and power over the school curriculum

Lottie Hoare (Cambridge): Chief Education officers lobbying to be heard on BBC Radio 1944-1965

Audrey Hostettler (University of Lausanne): Educational film and progressive education in interwar Switzerland: Between European ideals and national interests

Dyfrig Jones (Bangor): Media Reform at the Ford Foundation, 1948-54

**Censorship and Regulation: Commerce and Campaigns** (SAN 204)

Chair: Paul Lesch

Nandana Bose (FLAME University, India): Cine-smoking, censorship, and the 'cinema of interruptions' in contemporary India

Christophe Laucht (Swansea): The afterlife of *The War Game* (1965): Peter Watkins' docudrama and anti-nuclear weapons protests in Britain, c. 1979-85

Richard Rudin (Liverpool John Moores): Cross channel interference: The regulation of early UK commercial radio

Isak Thorsen (University of Copenhagen): 'Genuine Porn': Sex and porn in Danish cinema in the 1970s

## **Power and the Press: Journalism in the UK (SAN 205)**

Chair: Nicholas Cull

Graham Moorby (Sheffield Hallam): The Labour Party and the media 1983-1997

Julian Petley (Brunel): Wanted: a theory to explain the UK national press

Bethany Usher (Newcastle): 'When journalists attack': desecrating celebrity as a mechanism for social control

Marie Garnier (Wageningen University) et al.: The Chick Diffusion: the Role of newspapers in the public debate and contestation about chicken meat production in the United Kingdom, 1985-2016

## **The Business and Finance of Cinema, Radio and Television (SAN 210)**

Chair: Tobias Hochscherf

Jonathan Bignell (Reading): The writer's power as screen property: a business history of Harold Pinter

Veronica Johnson (National University of Ireland, Galway): Power, money and the Irish film industry in the 1910s

Kuntal Bag (Kalyani): From tradition to capitalist modernity: Imaging 'India' in TV commercials (1990-2000)

Barbara Sadler (Sunderland): Where Drama Lives': Using ITV logos and branding to identify change and struggle at ITV

**17.00 – 19.00 pm**      **Evening Reception** (Great Hall, Sutherland Building)

Sponsored by Taylor & Francis, publisher of the *Historical Journal of Film, Radio, and Television*

## **Wednesday 17 July**

**9.00 – 10.30 am**      **Parallel Sessions**

### **Heritage and Material Culture (SAN 205)**

Chair: Ciara Chambers

Mel Gibson and Sarah Ralph (Northumbria University): What's your worry?': Using historical media artefacts to think through girlhood with contemporary girls

Anna Luise Kiss: 'Kaffe Kino': An infrastructure of engagement with the Defa film heritage - a place of resistance against the power structures of film heritage marketing?

Patryk Wasiak (Polish Academy of Sciences): Power struggles over making VCRs in communist Poland

### **Rethinking Exploitation Cinema History (SAN 206)**

Chair: Cynthia Miller

Austin Fisher (Bournemouth): Enter ... if you dare! Cross-cultural reception and the *Giallo*

Laura Mayne (York): Dracula has risen from the grave....and he's on twitter! Mapping the social media afterlife of 'cult' films using digital methods

Johnny Walker (Northumbria): Borderline nasties: the British video Business, market rationalisation and the product acquisition strategies of CBS/Fox, 1982-84

### **Propaganda and Information in Post-War Europe (SAN 204)**

Chair: Emil Stjernholm

Fredrik Norén (Umeå) and Emil Stjernholm (Malmö): Propaganda and information as naive benevolence: Lessons from post-war Sweden

Brendan Maartens (Middlesex, Mauritius Branch): 'A very great ignorance of life in the services': Recruiting minors for the British armed forces under the post-war Attlee governments, 1945-51

Maria Fritsche (Trondheim): The limitations of film propaganda: the American Marshall Plan film campaign in post-war Europe

### **The Archive and Historiography 1 (SAN 210)**

Chair: Llewella Chapman

Dan Chyutin (Tel Aviv): 'Too much of a Western': *Blazing Sand* (1960) and the benefits of an Israeli film scholarship without films

Dominique Santana (Luxembourg) and Alessandra Luciano (Centre national de l'audiovisuel): Ties that bind: Unearthing shared treasures between Luxembourg and Brazil

Eddie Bohan (Independent Scholar): Pirate radio archive protection

### **10.45 – 12.15 am      Parallel Sessions**

#### **British Television and Identity (SAN 205)**

Chair: James Leggott

Stuart Frazer (Northumbria): The 'North-South' divide within linguistics and dialect in Catherine Cookson's *The Fifteen Streets*

Derek Johnston (Queen's, Belfast): Tradition, nation and the power of the schedule

Tom May (Northumbria): Power, region and class in *Play For Today* (BBC1, 1970-1984)

## **Video Games (SAN 204)**

Chair: Russ Hunter

Jonathan Mack (Northumbria): Film and videogames: Power struggle since the 1980s

Jakub Šindelář (Charles): What makes the representation of marginalized groups in WW1 video games controversial?: *Valiant Hearts* vs *Battlefield 1* comparison

Esther Wright (Warwick): 'This is what life in the West was like': Controlling and selling American (cultural) history through video games

## **New powers, old media – how the Spanish and the Portuguese press covered Marcelo Caetano visit to Spain in 1970 in the context of late Francoism (SAN 206)**

Chair: Carla Baptista

Ana Cabrera (NOVA University of Lisbon): The Portuguese and Spanish diplomatic and political context in 1970: How to survive Salazar and Franco legacies

Clara Sanz Hernando (Burgos/Badajoz): The Caetano visit in the Spanish Press: the Case of ABC and Pueblo

Carla Baptista (NOVA University of Lisbon): The Caetano visit in the Portuguese Press: the Case of Diário de Notícias and Diário Popular

## **The Archive and Historiography 2 (SAN 210)**

Chair: Brett Bowles

Mario Slugan (Ghent): 'Fake Films' and 'Fake News' in early cinema

Mhairi Brennan (Glasgow): Archiving the referendum: IndyRef and the BBC

Dagmar Brunow (Linnaeus University): Archival power and audio-visual memory: recognizing social inequality in film archives

**12.15 – 13.15 am**      **Lunch (SAN 401)**

**Lunch for Graduate Students (SAN 408)**

**13.15 – 14.45 pm**      **Parallel Sessions**

## **Calling #TimesUp on violence against women in period drama film and television (SAN 205)**

Chair: Julie Taddeo

Claire O'Callaghan (Loughborough): 'Hush, hush! [...] there are worse men than he is yet!': The silencing and normalisation of domestic violence in screen adaptations of Emily Brontë's *Wuthering Heights*

Julie Anne Taddeo (Maryland): '... but it happened to *me*': Whose story really matters in period drama rape narratives?

Katherine Byrne (Ulster): Rape, romance and fantasy in *Poldark* and *Banished*

### **Censorship and Regulation: State Power (SAN 204)**

Chair: Johnny Walker

Gabriela Filippi (National University of Theatre and Film, Bucharest): Not an almighty propaganda: Romanian cinema of the State Socialist period

Jorge Iturriaga (Universidad de Chile): Film censorship in Chile 1960-1983: a Comparison between democratic period and dictatorship

John Jenks (Dominican University): Reconfigured power: Covert British propaganda in post-colonial Africa, 1957-1975

### **Power and the Press: Gender (SAN 206)**

Chair: Sarah Ralph

Susan Lilico Kinnear (Manchester Metropolitan University): Robyn Hyde: heroine or heretic?: Revising the influence of Robyn Hyde on national awareness and identity in mid twentieth century New Zealand

Andrée Lafontaine (Tsukuba): The Gender politics of the women's pages

Nicholas S. Iwokwagh (Federal University of Technology, Minna) and Tivlumun G. Nyitse (Bingham University): News media and the girl-child question in Nigeria: Promoting coverage and building understanding

### **Workshop for PhD students and post-docs: Publication and Pathways for Media Historians (SAN 210)**

Chair: Ciara Chambers

Panellists: members of the IAMHIST council

Brett Bowles, James Chapman, Llewella Chapman, Ciara Chambers, Tobias Hochscherf, Paul Lesch, Cynthia Miller

**15.00 – 16.30 pm      Parallel Sessions**

### **Censorship and Regulation: War and Espionage (SAN 204)**

Chair: Paul Lesch

Ene Selart (Tartu University, Estonia): Censorship in Estonian media during the Russo-Japanese war (1904-1905): a study based on soldiers' letters published in newspapers

Grace Stephenson (Durham University): Newsreel production during World War 2: Power relationships and censorship

Rolf Werenskjold (Volda University College, Norway): Spy films and political censorship in Norway in the 1930s

### **Hollywood and Power: Representations (SAN 205)**

Chair: Brett Bowles

Peter Lev (Towson University): Representations of power and gender in *Casablanca* (1942) and *Julia* (1977)

Brian Neve (West of England): 'What happened to the Four Freedoms?': post-war Hollywood politics and the shifting sub-texts of *Key Largo* (1948)

Victoria Smith (Texas State): The beginning of the end: The Paramount Decision and the haunting of *Sunset Boulevard*

### **Exploitation and Horror (SAN 206)**

Chair: Steve Jones

Ami Nisa (Northumbria): Beyond representation: the found-footage horror film and technological agency

Tom Watson (Northumbria): 'This is like John Carpenter's score to Halloween but cranked up to 1.21 jigowatts': DarkSynth, Electronic Music and the contemporary horror film

Erin Wiegand (Northumbria): The margins of Mondo: Tracing genre through 1960s American 'Mondo' film discourse.

### **Mining the Archives: Capital, Creativity and Agency in British film production (SAN 210)**

Chair: Justin Smith

Llewella Chapman (East Anglia): The power of American financing of British film, 1938-1939

Jenny Stewart (Leicester): Locating women filmmakers' agency in the British film industry: Examining the Muriel Box diaries, 1943-1962

James Chapman (University of Leicester): The Film Finances Archive and *Golden Rendezvous* (1977)

### **17.00 – 19.00 pm      Film Screening**

*From Us To Me* (Amber, 2016) at Side Cinema, The Side, Newcastle upon Tyne, NE1 3JE

### **19.30 pm                      Conference Meal (Ury Restaurant, Queen Street, NE1 3UG)**

## Thursday 18 July

9.00 – 10.30 am **Parallel Sessions**

### **Censorship and Regulation: Cinema (SAN 205)**

Chair: James Leggott

Sian Barber (Queen's, Belfast): 'Sufficient protection for Ulster': regional power and politics in early UK film censorship

Robert Shail (Leeds Beckett): Censorship in context: the BBFC, the CFF and *Terry on the Fence*

Chris O'Rourke (Lincoln): Looking for 'indecent film shows': Film distribution and everyday censorship in interwar Britain

### **Propaganda (SAN 206)**

Chair: Johnny Walker

Ciara Chambers (University College, Cork) and Tobias Hochscherf (Kiel University of Applied Sciences): Anti-British and anti-semitic propaganda: Third Reich Films and Ireland

Ilsa van Eeghen (Amsterdam): The power to denazify Third Reich feature film stock: Censoring for the purpose of a peace-oriented, democratic Germany

Christelle Le Faucheur: Business as usual during the Third Reich? The German film press and the negotiation of power.

### **Historical Representations (SAN 210)**

Chair: James Chapman

Brett Bowles (Indiana University): History repeating itself: Politics, power, and media ethics in Marcel Ophüls' *Veillées d'armes* (1994)

Gary Jenkins (Newcastle): Don't touch my Holocaust

Shuchi Yadav (Galgotias): Films, history and protests: Exploring the cultural stereotypes of sexuality at the centre of communal contest in India

### **The Power of National Mediations for Foreign TV Shows: Italian Case Studies (SAN 204)**

Chair: Luca Barra

Luca Barra (Bologna): Ready-made TV Shows and the mediations of Italian industry: the Role of acquisitions

Paola Brembilla (Bologna): Mediating HBO: the Italian circulation of *Big Little Lies*, *The Deuce* and *Game of Thrones*



Luca Antoniazzi (Bologna): *Midsomer Murders* a.k.a. *L'ispettore Barnaby*: Why it has been successful in Italy and what this tells us about contemporary television

**11.00 – 12.00pm      Keynote Session (SAN 405)**

Chair: Leen Engelen

**J. E. Smyth (Warwick): The politics of remembering the women who ran Hollywood**

**12.00 – 13.00pm      Lunch (SAN 401)**

**13.00 – 14.45 pm      Parallel Sessions**

**Cinema, Television and Gender (SAN 205)**

Chair: Rosie White

Jeannine Baker (Macquarie University) and Nick Hall (Royal Holloway, University of London): Under the spotlight: Women camera operators in UK and Australian television

Holly Chard (Brighton): 'The Queen of Cool' and 'The Queen of Mean': the Hollywood careers of Sherry Lansing and Dawn Steel, the first female studio heads

Melanie Bell (Leeds): Gender, power and agency: Women's historical work in the British film industry

**Politics and Diplomacy (SAN 206)**

Chair: David Ellwood

Richard Farmer (East Anglia): Clement Attlee and the cinema at Chequers

Sarah Bowman (Northumbria): Resilience and stabilisation in post-conflict situations: the Media, communications and security nexus

Lu Xin (Chinese University of Hong Kong): Provincializing the populist power: Cantonese print culture in early twentieth century China

James Rodgers (City, University of London): 'Russia is all right': Press barons, political power, and British newspaper reporting of the Russian Revolution of February 1917

**Media and Power in Germany (SAN 204)**

Chair: Tobias Hochscherf

Maria Löblich and Elisa Pollack (Freie Universität Berlin): Media usage in the Cold War: West Berlin in the 1980s

Judith Kretzschmar and Rüdiger Steinmetz (Leipzig): Thirty years after the fall of the Berlin Wall: Clash of cultures and transforming new identities in Eastern Germany (1989-1995)

Mandy Tröger (Ludwig Maximilian University of Munich): How free are 'free media': On the post-socialist transition of the press in East Germany

Emily Oliver (Warwick): 'No such thing as society': Thatcherite Britain on the BBC German Service

### **Hollywood and Power: Ideology and Export (SAN 210)**

Chair: Jamie Sexton

Britt Rhuart (Bowling Green State): Hippies wild in the Streets: American International Pictures' reflections of cultural Views of the Hippies

Kirby Pringle: The 1930s Hollywood blacklist: the origins of ideological warfare and political reprisals in the motion picture industry

Anthony T. McKenna: Hollywood films on Shanghai Screens, 1945-47: The Grand Theatre, Lu Yan and 'Miss Earphones'

Melanie Selfe (Glasgow): 'Use the songs to sell your show': The Goldwyn/Cantor musicals and branded and institutional advertising as a means of coercive promotional control

15.15 – 16.30 pm      **IAMHIST AGM Meeting (SAN 405)**

16.45 – 18.00 pm      **Closing Plenary Roundtable (SAN 405)**

Chair: Llewella Chapman

**The Media, the archive and power:** a discussion with Sian Barber, Lawrence Napper, Ciara Chambers