**UNIVERSITY OF NORTHUMBRIA AT NEWCASTLE**

**I AM NORTHUMBRIA GLOBAL**

**VIDEO SCHOLARSHIP**

**TERMS AND CONDITIONS**



Definitions

In these Terms and Conditions (“the Conditions”), the following Definitions shall have the meaning set out opposite.

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| **Academic Excellence Scholarship** | A scholarship programme which offers £2,000 to students from EU member states (excluding the United Kingdom) who meet specific academic criteria.  |
| **Applicant** | A potential student of Northumbria ordinarily domiciled in an EU member state excluding the UK.  |
| **Full Scholarship Award** | The sum of £9,250 which is equivalent to Year 1 Programme Fees at Northumbria |
| **Half Scholarship Award** | The sum of £4,625 which is equivalent to half the Year 1 Programme Fees at Northumbria  |
| **International Representative** | An individual, company or other organisation providing services on a commercial basis to help students gain places on study programmes overseas.  |
| **Programme** | Any full time undergraduate programme delivered on Northumbria’s campuses in the UK the duration of which shall be for three years or more. For the avoidance of doubt distance learning and part time programmes are excluded. |
| **Programme Fees** | The full tuition fees payable for a Programme |
| **Restricted Content** | Means any content that:* Infringes any third party’s copyrights or other rights (e.g. trademark, privacy rights, etc.);
* Contains sexually explicit content or pornography;
* Contains hateful, defamatory or discriminatory content or incites hatred against any individual or group;
* Exploits minors;
* Depicts cruelty, unlawful acts or extreme violence;
* Promotes fraudulent business;
* Breaches any law.
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| **Scholarship** | The “I am Northumbria Global” Scholarship 2018 |
| **Scholarship Award** | Either the Full Scholarship Award or the Half Scholarship Award |

In order to increase the proportion of students from the EU at Northumbria, Northumbria is offering eight Scholarship Awards to successful Applicants who enrol at Northumbria in the 2018/19 academic year.

Eligibility

* 1. In order to qualify for a Scholarship Award, Applicants must meet the following criteria:
		1. they must submit an application via UCAS for a place on a Programme.
		2. they must join year 1 of the Programme commencing in September 2018.
		3. Applicants who defer their place to a later year of entry will not be eligible.
		4. Applicants cannot be an existing or former student at Northumbria University.
		5. Applicants must formally accept their offer from Northumbria University as either a firm or insurance choice on UCAS;
		6. Applicants must obtain the qualifications required for admission to the Programme;
		7. Applicants must be ordinarily resident in an EU member state (excluding the UK) and be eligible to pay Home Fees. For the avoidance of doubt, the country of domicile of the applicant will be determined by the address detailed on the applicant’s original application for a place on a Programme.
		8. Applicants with conditional offers are eligible to apply for the Scholarship but must fulfil the conditions of their offer.
		9. Applicants must not be party to an articulation agreement;
		10. Employees, agents or contractors of Northumbria are not eligible for the Scholarship Award.
	2. Applicants may be asked to provide additional information in order to confirm their eligibility for the Scholarship which must be provided within the deadline stipulated by Northumbria.
	3. Applicants who do not fulfil the above criteria will be disqualified from the application process.
	4. Applicants who intend to take advantage of a third party scholarship can apply to the I am Northumbria Global Scholarship. However, if a student is given a Scholarship Award for the I am Northumbria Global Scholarship they will not be eligible to receive an Academic Excellence Scholarship even if they meet the academic criteria for the Academic Excellence Scholarship.

The Scholarship application

* 1. Applicants are invited to make a video of no longer than 30 seconds in duration which should deal with the following questions:
		1. Why do they consider Northumbria and the city of Newcastle the best choice for European students?
	2. Videos must be submitted by Friday 03 August 2018 by 17:00 BST.
	3. Applicants should not submit videos directly to the University. Videos should be uploaded to a video streaming service such as YouTube or Vimeo. The URL for the uploaded video should then be submitted to the University.
	4. Video content must be entirely the applicant’s own original work and must not contain Restricted Content.
	5. By submitting a video, applicants grant Northumbria a limited worldwide, royalty-free licence and right to transmit, distribute, publicly perform and display and make derivative works from the video including displaying the video on Northumbria’s website and other social media channels.
	6. Applicants agree that they will endeavour to ensure that their videos shall remain on the video streaming service for at least a twelve (12) month period.
	7. Successful Applicants agree to provide Northumbria with a copy of their original video.
	8. Reasons why an application has not been successful will not be given.

Judging of scholarship applications

* 1. There will be eight Scholarship Awards offered to successful Applicants for the 2018/2019 academic year comprising five Full Scholarship Awards and three Half Scholarship Awards.
	2. A shortlist of videos will be selected using the following criteria:
		1. Student videos will be shared on the University’s social media channels and the number of likes and shares generated will be a factor in selecting the shortlisted videos;
		2. Videos will also be assessed by Northumbria staff to ensure that in their opinion, the shortlisted submissions are engaging and effectively showcase the University’s offering.
	3. Runners up will be selected. Where a student is offered a scholarship and fails to meet the criteria or comply with these terms and conditions, then the Scholarship Award may be awarded to a runner up at the University’s discretion.
	4. Northumbria’s decision is final.
	5. An application cannot be submitted after enrolment.

Scholarship award

* 1. The Scholarship Award will be paid into recipient bank account in instalments: 25% in November 2018, 25% in February 2019 and 50% in May 2019.
	2. Recipients of either Scholarship Award agree that they will produce a short follow up video where they talk about their first year of study at Northumbria. No additional payment will be made by Northumbria in this regard. Recipients agree to grant Northumbria a limited worldwide, royalty-free licence and right to transmit, distribute, publicly perform and display and make derivative works from the video including displaying the video on Northumbria’s website and other social media channels.
	3. Recipients of either Scholarship Award may be asked to support the University’s wider EU recruitment activities. Arrangements for this will be negotiated with individual students as required.

miscellaneous

* 1. Northumbria reserves the right to change the format of the Scholarship, amend these terms and conditions or withdraw the Scholarship at any time. Notice of any changes will be given on Northumbria’s website.
	2. Northumbria reserves the right to withhold payment of a Scholarship Award either in full or in part if any of these Conditions have not been met.
	3. If a recipient of a Scholarship Award withdraws from their Programme or defers, suspends or interrupts their studies or are excluded at any point during the Programme, the recipient will be liable to repay the full amount of the Scholarship to Northumbria immediately and no later than fourteen (14) calendar days of such withdrawal, deferment, suspension, interruption or exclusion.
	4. The Scholarship Award is applicable to Year 1 students only and students are liable to pay the remaining tuition fees for subsequent years of study on their Programme.
	5. If it transpires during the Programme that any of these Conditions have not been met, the Scholarship Award is immediately invalidated and the student is liable to immediately repay the Scholarship Award to Northumbria.
	6. Northumbria’s decision is final.
1. **GOVERNING LAW**
	1. Any dispute or claim arising out of or in connection with these Conditions or their subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with the law of England and Wales.

21/12/2017