

Business and Management Modules for Semester One 2019/2020

Business and Management modules are only available in NINE Modules Set Names AS DETAILED BELOW.

When you come to choose your Module Set Names on our Module portal you will need to select **two** Module Set Names in your order of preference.

Whilst we make every effort in allocation of your preferred Module Set Name choice, we cannot guarantee that all Module Set Names will be available.

Module Set Name	<i>Below are the three modules within each Module Set Name</i>			Semester 1	UK Credits	ECTS
Accounting	AF5001 (Level 5) Accounting for Business	AF6010 (Level 6) Strategic Management Accounting	SM9627 (Level 6) Sustainable Strategies	Semester 1	60	30
Business Management	MK9616 (Level 6) Contemporary Marketing Strategy	HR9510 (Level 5) Human Resource Management	SM9627 (Level 6) Sustainable Strategies	Semester 1	60	30
Economics	SM9528 (Level 5) Economics and Contemporary Issues	SM9628 (Level 6) Advanced Business Economics	SM9627 (Level 6) Sustainable Strategies	Semester 1	60	30
Finance and Investment Management	AF5004 (Level 5) Finance, Financial Markets and Institutions	AF6002 (Level 6) International Finance and Responsible Financial Management	AF6006 (Level 6) Investment Management: Rational and Irrational Markets	Semester 1	60	30
Hospitality and Tourism Management	TM9534 (Level 5) Tourism, Events and Society	TM9636 (Level 6) Innovation and Creativity in Tourism,	TM9537 (Level 5) Understanding Tourism	Semester 1	60	30

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		Hospitality and Events				
Human Resource Management	HR9610 (Level 6) Critical Organizational Analysis	HR9510 (Level 5) Human Resource Management	HR9611 (Level 6) HR Resourcing and Development	Semester 1	60	30
International Business Management	SM9632 (Level 6) Contemporary Issues in International Business	SM9532 (Level 5) Strategic Framework and Cultural Contexts in International Business	MK9517 (Level 5) International Marketing	Semester 1	60	30
Logistics And Supply chain Management	MO9519 (Level 5) Applied Logistics and Supply Chain Management	MO9622 (Level 6) Strategic Supply Chain Management	MO9624 (Level 6) Supply Chain Innovation	Semester 1	60	30
Marketing Management	MK9512 (Level 5) Marketing Research and Planning	MK9616 (Level 6) Contemporary Marketing Strategy	MK9617 (Level 6) Buyer Behaviour and IMC	Semester 1	60	30