

## Business and Management Modules for Semester One 2021/2022

**Business and Management modules are only available in NINE Modules Set Names AS DETAILED BELOW.**

When you come to choose your Module Set Names on our Module portal you will need to select **two** Module Set Names in your order of preference. Whilst we make every effort in allocation of your preferred Module Set Name choice, we cannot guarantee that all Module Set Names will be available.

Module Set Name	<i>Below are the three modules within each Module Set Name</i>			Semester 1	UK Credits	ECTS
<b>Accounting</b>	AF5001 (Level 5) Accounting for Business	AF6010 (Level 6) Strategic Management Accounting	SM9636 (Level 6) Strategic Management for Sustainable Leadership <b>NOTE THIS IS THE SAME MODULE THAT RUNS IN SEMESTER 2</b>	<b>Semester 1</b>	60	30
<b>Business Management</b>	MK9626 (Level 6) Responsible Marketing Strategy	HR9510 (Level 5) Human Resource Management <b>NOTE THIS IS THE SAME MODULE THAT RUNS IN SEMESTER 2</b>	SM9636 (Level 6) Strategic Management for Sustainable Leadership <b>NOTE THIS IS THE SAME MODULE THAT RUNS IN SEMESTER 2</b>	<b>Semester 1</b>	60	30
<b>Economics</b>	SM9528 (Level 5) Economics and Contemporary Issues	SM9628 (Level 6) Advanced Business Economics	SM9636 (Level 6) Strategic Management for Sustainable Leadership <b>NOTE THIS IS THE SAME MODULE THAT RUNS IN SEMESTER 2</b>	<b>Semester 1</b>	60	30
<b>Finance and Investment Management</b>	AF5004 (Level 5) Finance, Financial Markets and Institutions	AF6002 (Level 6) International Finance and Responsible Financial Management	AF6006 (Level 6) Investment Management: Rational and Irrational Markets	<b>Semester 1</b>	60	30
<b>Hospitality &amp; Tourism Management</b>	TM9534 (Level 5) Tourism, Events and Society	TM9636 (Level 6) Innovation and Creativity in Tourism, Hospitality and Events	TM9537 (Level 5) Understanding Tourism	<b>Semester 1</b>	60	30
<b>Human Resource Management</b>	HR9510 (Level 5) Human Resource Management <b>NOTE THIS IS THE SAME MODULE THAT RUNS IN SEMESTER 2</b>	HR9611 (Level 6) HR Resourcing and Development	HR9691 (Level 6) Fostering Sustainable Futures <b>NOTE THIS IS THE SAME MODULE THAT RUNS IN SEMESTER 2</b>	<b>Semester 1</b>	60	30
<b>International Business Management</b>	SM9632 (Level 6) Contemporary Issues in International Business	SM9532 (Level 5) Strategic Framework and Cultural Contexts in International Business	MK9517 (Level 5) International Marketing	<b>Semester 1</b>	60	30
<b>Logistics &amp; Supply chain Management</b>	MO9519 (Level 5) Applied Logistics and Supply Chain Management	MO9633 (Level 6) Strategic and Sustainable Supply Chain Management	MO9624 (Level 6) Supply Chain Innovation	<b>Semester 1</b>	60	30
<b>Marketing Management</b>	MK9512 (Level 5) Marketing Research and Planning	MK9626 (Level 6) Responsible Marketing Strategy	MK9617 (Level 6) Buyer Behaviour and IMC	<b>Semester 1</b>	60	30