



# Responsible Design Week

*April 15-19, 2024*

# Responsible Design Week

MON. APRIL 15th

## RESPONSIBLE DESIGN WEEK LAUNCH

Great Hall

—

10.00-10.30  
Welcome

10.30 - 12.30

### Keynotes & Responsible Design Panel

Neil Denton from the Relationships Project, Justine Aldersley-Williams from *Homegrown Colour*, Cecilia Scolaro, a *Responsible Designer*, and Gavin Munroe, co-founder of *Full Grown*.

14.00-16.00  
Ocean Generation Talk

TUE. APRIL 16th

## STUDIO DAY 1

09.30 - 16.00

—

**Studio 01**  
Knit Thinking

**Studio 02**  
Cornucopia

**Studio 03**  
Design Concepts for More-than-Human Cities

**Studio 04**  
Dealing with DESIGNosaurs

**Studio 05**  
Crocs R Us

**Studio 06**  
Northumbrian Water Future Festival

WED. APRIL 17th

## STUDIO DAY 2

09.30 - 16.00

—

**Studio 07**  
Fashion Repair Hub

**Studio 08**  
Building Ecologies of Care

**Studio 09**  
(S)printing Towards Sustainability

**Studio 10**  
Inking for Impact

**Studio 11**  
Entangled Threads

THUR. APRIL 18th

## STUDIO DAY 3

09.30 - 16.00

—

**Studio 12**  
ECO-LAB-oration

**Studio 13**  
ZeroOneTwo

**Studio 14**  
Spatial Research Group

**Studio 15**  
Bringing Home Baby

**Studio 16**  
Fashion Repair Hub

## CELEBRATIONS DAY

Great Hall

—

09.30 - 12.00  
**Rise & Design: Responsible Design**

Including studio show & tell and voices from industry

In partnership with Design Network North

12.00 - 14.00 Closing  
Celebration Lunch

Open to all

Registration required for these studios

Registration required for these studios

Registration required for these studios

Open to all

Open to all

## MOVIE SCREENING Fashion Reimagined

18.00-20.00  
CCE1 001



Responsible Design Week

**MONDAY**

**APRIL 15th**

*Responsible Design Week is brought to you by ReIn - Responsible Innovation Hub & Northumbria School of Design.*





Open to all  
Registrations

**THOUGHT-PROVOKING | APRIL 15 @ 10-12.30, GREAT HALL**  
**Event Launch and Keynote speakers**

Voices from industry (details can be found next page).

# SPEAKER 01

## Neil Denton

*Professor in Practice (Communities and Conflict Transformation) from the Relationships Projects.*



Neil believes there is an energy within disagreement and conflict that can be a powerful force for positive change. He helps communities in conflict to find ways to reduce violence, increase justice, solve real life problems and strengthen human relationships.

Neil is an Independent Community Mediator, an Associate with the Relationships Project, co-founder of the After Disasters Network and a Professor in Practice at the Institute of Hazard, Risk and Resilience, Durham University. He works to find ways that place communities at the heart of our thinking and doing, and to explore and demonstrate how the principles and practices of conflict transformation can be beneficial to disaster prevention, response and recovery. He also spends time swimming and attempting to create the perfect roast potato.

Neil will speak to us about the importance of putting relationships first in design.

# SPEAKER 02

## Cecilia Scolaro

*Educator and Consultant for  
Responsible Design*



With a background in Design and almost 20 years experience across several industries, roles and companies, Cecilia focuses on Responsible Design, to prioritise respect, social equity and sustainability in the design of businesses, products and services. She supports people, individually or in teams, integrating Responsible Design in their thinking and working.

In a world riddled with inequalities, exploitation, and the consequences of climate change, Cecilia asks what has been the role of Design and designers? Can we genuinely claim, in good faith, that Design has always operated in the best interests of humanity and the planet? Her presentation will invite us to reflect and self-assess the mindsets that underlie some of Design's most established practices. What if our daily work were enabling the very exploitation and inequality that we aim to eradicate? Cecilia will encourage us to delve deep, altering our mindsets and references to adopt practices rooted not in exploitation but in ecology, social justice, wellbeing, and systemic thinking.

# SPEAKER 03

## Justine Aldersley-Williams

*Botanical Textile Dyer*

*Teacher & Founder of the Northern  
England Fibreshed*



Justine Aldersley-Williams started the 'Homegrown Homespun' flax and woad growing collaboration that aimed to bring indigo linen jeans to market while helping incentivise the reintroduction of textile crops and processing facilities in the UK. As a result she's raised awareness of the regenerative potential of clothing and made history by producing the U.K.'s first homegrown pair of jeans. Justine is also Director of (soon to launch) Homegrown Colour Ltd. who are growing Organic British Indigo at scale to meet the growing demand from dye factories and brands wishing to divest from fossil fuel derived pigments.

Justine will talk to us about her project 'Woman Grows Jeans' the story of the UK's first pair of homegrown jeans and their potential to help transition the British fashion industry away from fossil fuels. Justine will share the shamanic journey that inspired her to spend 9 weeks hand spinning her homegrown flax and woad into indigo linen. In this talk, Justine will share valuable insights into the contemporary practice of regenerative traditions and chart a path forwards in communion with our botanical wisdom keepers.

# SPEAKER 04

## Gavin Munroe

*Co-Founder of Full Grown, growing trees into chairs, tables, sculptures and lamps.*



Intersecting the boundaries between Nature and Art, Science and Horticulture, Manufacture and Design, Alice & Gavin Munro, and the Full Grown team join hands with our ancestors across the millennia. The Full Grown project reconsiders the Agricultural Revolution and intends to learn how to bypass the previous profligate commercial use of trees as a timber commodity (together with the attendant machinery & processing), and create each piece with a ‘zen carbon sink 3d printer’, a magnificent tree.

This represents a paradigm shift in the previous egregious plundering of our world’s natural resources, transforming our relationship with nature, creating our everyday objects by employing the most subtle intervention with Nature.

*“The couple handles the subject matter with great care, cherishing the connection with their botanical friends. Respect is the recipe for a relationship that is mature and mutual, giving the forces of cultivation the best chance to become masterworks.”* Lidewij Edelkoort & Philip Fimmano, Global trend forecasters. A Labour of Love, Lille 2020



Open to all  
Registrations

**THOUGHT-PROVOKING | APRIL 15 @ 2-4 PM, GREAT HALL**

## **Ocean Generation**

It's simple: A healthy Ocean is essential for all life on Earth. So, we support people, like you, to get educated and empowered to take action to protect Earth's most important ecosystem. Topics will be understanding ocean threats, followed by exploring how you can turn your idea into action. Learn more about Ocean Generation here: <https://oceangeneration.org/>

**Responsible Design Week**

**TUESDAY**

**APRIL 16th**

*Responsible Design Week is brought to you by ReIn - Responsible Innovation Hub & Northumbria School of Design.*



9.30 - 16.00

Tuesday, April 16th

Students can choose one of the following pop-up studios



STUDIO 01

**Knit Thinking**

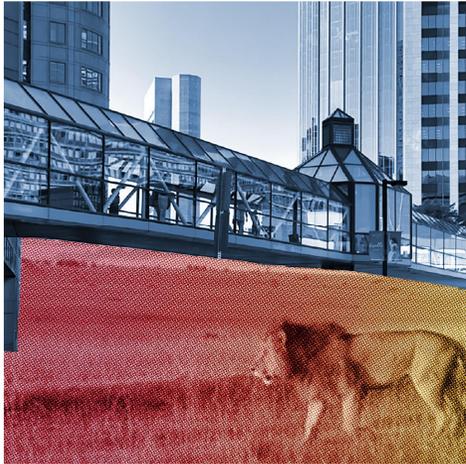
*Studio Lead: Elizabeth Gaston*



STUDIO 02

**Cornucopia**

*Studio Lead: John Sproats*



STUDIO 03

**Design Concepts for More-than-Human Cities**

*Studio Lead: Bill Gaver*



STUDIO 04

**Dealing with DESIGNosaurs**

*Studio Lead: Mark Bailey*



STUDIO 05

**Crocs R Us**

*Studio Leads: Emma Jane Goldsmith, Anne Peirson-Smith & Howard Fenwick*



STUDIO 06

**Northumbrian Water Future Festival**

*Studio Leads: Jack Hutchinson, Libby Allcock & Angela MacOscar*



20

Spaces  
Available

# STUDIO 01

## Knit Thinking: zero waste 3D manufacture

*Studio lead: Elizabeth Gaston*

Textiles & Fashion Research Group

Explore zero-waste 3D construction using knitted fabrics in this hands-on workshop. You will co-design and craft an experimental shelter at an architectural scale. Knit, originally for apparel, now spans diverse industries due to its unique properties.

With multi-directional extensibility and adaptability at various production levels, knit offers versatility in fabric design and functionality. The workshop, exclusively using 100% wool, showcases knit as a regenerative fiber, offering an eco-friendly alternative in the construction industry.

Join us for a transformative exploration of sustainable construction!



**20**  
Spaces  
Available

## STUDIO 02

### Cornucopia

*Studio lead: John Sproats*

In the UK, a network of 2,500 food banks distributed over 3 million emergency food parcels in 2022/23, nearly double the amount from 2018/19. These local organizations rely on the kindness of individuals and businesses to provide care packages.

Enter our 'cornucopia' workshop, where we'll unleash the power of design thinking and innovation tools to spark ideas for these organisations to generate fresh revenue.

Let's turn generosity into sustainable impact!



**15**  
Spaces  
Available

## STUDIO 03

### Design Concepts for More-than-Human Cities

*Studio lead: Bill Gaver*

Interaction Research Studio

In the Anthropocene era, our mission is urgent: expand design to embrace non-human life in urban spaces amid the Sixth Mass Extinction. This workshop, dedicated to equitable coexistence, involves creating design proposals —more than sketches but less detailed than scenarios— in small teams using evocative images and word.

The outcome? A reflective workbook capturing our co-created design space, poised to influence global discussions on reshaping urban landscapes for harmonious cohabitation.

Join us in this transformative exploration!



20

Spaces  
Available

# STUDIO 04

## Dealing with DESIGNosaurs

*Studio lead: Mark Bailey*

*Responsible Design Innovation Research Group*

Dinosaurs ruled Earth for 175 million years until a mass extinction event changed everything.

Similarly, DESIGNosaurs once dominated the creative world but face extinction now if they don't adapt quickly.

Join us in a studio to reimagine design, create a time capsule for the DESIGNosaurs, and forge a manifesto for the future of design.

Are you ready to shape the next era?



**15**  
Spaces  
Available

## STUDIO 05

### Crocs R Us

*Studio leads: Emma Jane Goldsmith, Anne Peirson-Smith,  
Howard Fenwick*

[Fashion Research Group](#)

In this interactive studio, you will explore your personal Crocs stories by showcasing your own pairs or crafting concepts inspired by the brand.

Activities will range from styling sessions to sustainable customizations, culminating in a vibrant photo/illustration wall capturing the essence of their Crocs connection.

Join us for a dynamic exploration of design, comfort, and personal narratives!



# STUDIO 06

## Northumbrian Water Future Festival

*Studio lead: Jack Hutchinson, Libby Allcock  
& Angela MacOscar*

20

Space  
Available

This interactive studio will explore your festival and events experiences and funnel all this collective knowledge into the design of Northumbrian Water's 8th Innovation Festival which will host a Young Persons Work Experience Festival.

Take a dive into the water sector and learn about how Northumbrian Water use Design Sprints to quite literally change the future. In this activity you will learn all about the design sprint process which are central to the festival, get hands on bringing your ideas to life for the Young Persons Work Experience festival and will crescendo with the best ideas being adopted and a chance to work on this 8<sup>th</sup>-12<sup>th</sup> July with a week of paid work experience.

Join us to upskill your knowledge on all things water, design sprints and festivals AND get the chance to bring to life your ideas in this year's event!

Responsible Design Week

**WEDNESDAY**

**APRIL 17th**

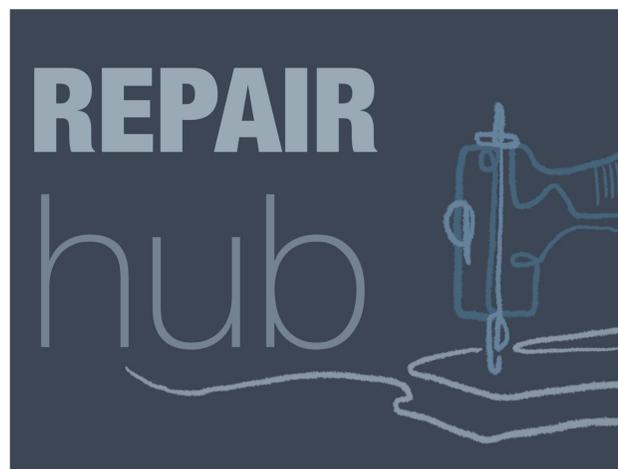
*Responsible Design Week is brought to you by ReIn - Responsible Innovation Hub & Northumbria School of Design.*



9.30 - 16.00

Wednesday, April 17th

Students can choose one of the following pop-up studio



**STUDIO 07**

**Fashion Repair Hub**

Studio Leads: Sophie Wetherell & Anne Peirson-Smith



**STUDIO 08**

**Building Ecologies of Care**

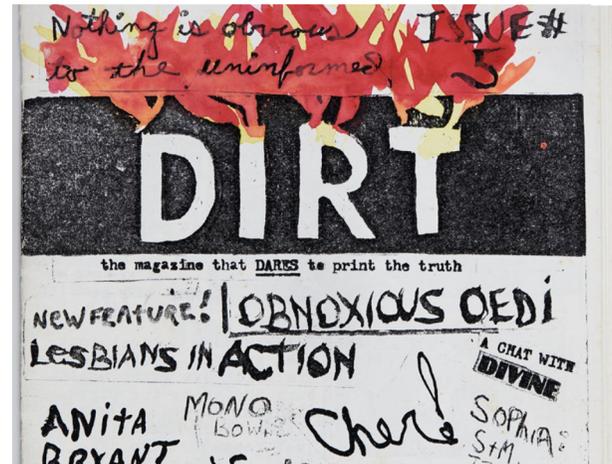
Studio Leads: Angelika Strohmayer & Stacey Pitsillides



**STUDIO 09**

**(S)printing towards Sustainability:  
Responsible Design using Reflection Cards**

Studio Leads: Sebastian Prost, Henry Collingham & Kiersten Hay



**STUDIO 10**

**Inking for Impact**

Studio Leads: Vic Newton & Tom Ellis



**STUDIO 11**

**Entangled threads: Stitching healthier digital connections through things**

Studio Lead: Jayn Verkerk

# REPAIR

# hub

6

Spaces  
Available

## STUDIO 07

### Fashion Repair Hub

*Studio leads: Sophie Wetherell & Anne Peirson-Smith*

Fashion Research Group

Welcome to the Fashion Repair Hub! Here, guided by specialist designers, participants learn to repair garments, embracing the value and rewards of clothing maintenance. Gain skills to upcycle and seek advice on garment repair.

This hub champions sustainable practices, emphasizing the circular fashion economy and reducing environmental impact. It instills responsible design confidence, fostering a sense of achievement in extending the life of garments.

Join us in the journey of sustainable and fulfilling fashion!



10

Spaces  
Available

## STUDIO 08

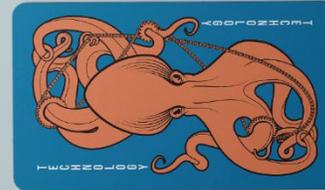
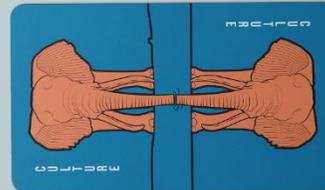
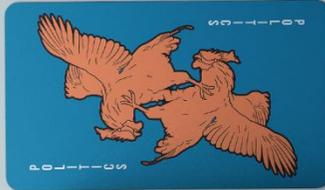
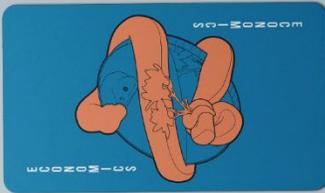
### Building Ecologies of Care

*Studio leads: Angelika Strohmayer & Stacey Pitsillides*

Design Feminisms

In this studio, we will use fabrics, patterns and prints, as well as cuts, folds, and tying of knots to adorn a wooden geodesic dome structure, creating a physical support structure for the people participating in our studio.

Collectively, we will explore what more-than-human ecologies of care could be, and how we can work towards these ecologies through care-ful and responsible design practice.



15

Spaces  
Available

## STUDIO 09

**(S)printing towards Sustainability:**

**Responsible Design using Reflection Cards**

*Studio leads: Sebastian Prost, Henry Collingham & Kiersten Hay*

CoCreate

Here, you will be exploring "sustainability" in your past, present, and future projects. The choice of focus is yours—past projects, designed artifacts, or future ideas. You will use the Sustainability Reflection Cards to map your topic across key 5 domains.

You will then brainstorm to enhance to your design practice and craft a personal design manifesto. Finally, you will visualize your commitment through a hand-printed piece of art—a lasting reminder of your sustainable design journey.

Elevate your work and make a lasting impact!

Nothing is obvious to the uninformed. ISSUE# 5

# DIRT

the magazine that DARES to print the truth

NEW FEATURE! OBNOXIOUS OEDI  
LESBIANS IN ACTION

ANITA BRYANT

CONDEMNNS

JUDY GARLAND

FRENTHY MAGAZINES

FARRAH'S SECRET

NEW STATUS PRICE

MONO BOWLES

Cher

WILLIE ALEXANDER AND THE BOOM BOOM BAND

DIRT EXCLUSIVE

A Page FROM the DIARY of L.V. TAYLOR



A CHAT WITH DIVINE

SOPHIA'S SIM ITALIAN STYLE

note issue

ART

MARY THOR EPICONE

ENCLOSURE

10 Spaces Available

## STUDIO 10

### Inking for Impact

Studio leads: Vic Newton & Tom Ellis

Get ready for an electrifying print workshop where students will screenprint 'provocative' messages, all tied to sustainable agendas! Join us as we transform recycled paper into powerful canvases for change.

Unleash your creativity, make a statement, and be part of a vibrant movement towards a more sustainable future. It's not just a workshop; it's a bold step towards a world where print meets activism!

Don't miss out on the excitement—let's print the change together!



**10**  
Spaces  
Available

## STUDIO 11

### Entangled Threads: Stitching healthier digital connections through things

*Studio lead: Jayn Verkerk*

hiCraft

Join the hiCraft project as we reimagine the Internet of Things (IoT) conversation. Explore the impact of IoT on privacy, transparency, and responsibility through a craft-based lens, emphasizing authenticity and care. In small groups, brainstorm narratives of digital connection and map your IoT experiences, critically reflecting on its enriching or challenging aspects.

In the afternoon, you will craft individually responses to IoT using embroidery stitches to create badges exploring current tensions and healthier ways of living. Let's collaboratively imagine innovative design journeys and transform our relationship with the digital world.

# FASHION REIMAGINED

Trailblazing fashion designer Amy Powney is on a mission to create a sustainable collection from field to finished garment and transform the way we engage with fashion.



Open to all  
Registrations

**MOVIE SCREENING | APRIL 17 @18.00, CCE1 001**

## **Fashion Reimagined**

Trailblazing fashion designer Amy Powney is on a mission to create a sustainable collection from field to finished garment and transform the way we engage with fashion. Fashion Reimagined follows Amy's personal revolution which becomes the precursor of a much bigger, societal change.

This film screening will be followed by the opportunity to listen to or take part in a discussion around sustainable fashion.

Follow **@fashionreimagined** film updates. Trailer available here: <https://bit.ly/3Oma3hl>

Responsible Design Week

**THURSDAY**

**APRIL 18th**

*Responsible Design Week is brought to you by ReIn - Responsible Innovation Hub & Northumbria School of Design.*



9.30 - 16.00

Thursday, April 18th

Students can choose one of the following pop-up studio

18 April  
2024

## ECO-LAB-oration Studio

Where science and fashion meet



STUDIO 12

### ECO-LAB-oration: where science & fashion meet

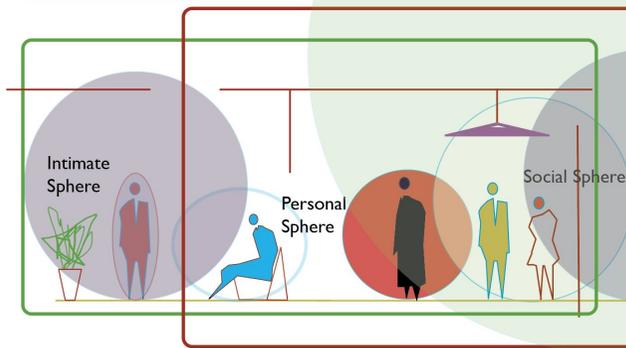
Studio Leads: Alana James, Thomas Stanton & Nkumbu Mutambo

STUDIO 13

### ZeroOneTwo

Studio Leads: Clive Wright & Ben Watson

### Spatial Proximities



STUDIO 14

### Spatial Research Group

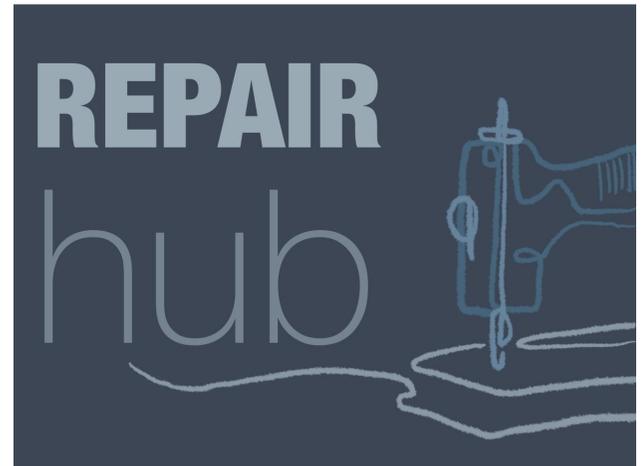
Studio Leads: Rod Adams, Ollie Hemstock & Collins Makunda



STUDIO 15

### Bringing Home Baby

Studio Leads: Matthew Lievesley & Danny Harrison



STUDIO 16

### Fashion Repair Hub

Studio Leads: Sophie Wetherell & Anne Peirson-Smith

18 April  
2024

# ECO-LAB-oration Studio

Where science and fashion meet



Bringing together individuals from design and STEM subjects, our pop-up studio aims to test and develop tools that will enable cross-disciplinary collaboration to address some of the fashion industry's complex environmental problems.

**Join Us** on April 18th as we learn more about the fashion industry's impact while developing the skills and knowledge needed to creatively tackle current and future challenges!

Designed & delivered by :



20  
Spaces  
Available

## STUDIO 12

### ECO-LAB-oration: where science & fashion meet

*Studio leads: Alana James, Thomas Stanton & Nkumbu Mutambo*

IMPACT+ Network

ECO-LAB-oration unites design and STEM disciplines to tackle environmental challenges in the global fashion industry. This studio breaks down disciplinary barriers, encouraging small teams to collaboratively ideate innovative solutions for a specific environmental issue.

Gain valuable skills to creatively address future challenges and appreciate the importance of cross-disciplinary collaboration.

Join us in shaping a sustainable future!



**10**

Spaces  
Available

# STUDIO 13

## ZeroOneTwo

*Studio leads: Clive Wright & Ben Watson*

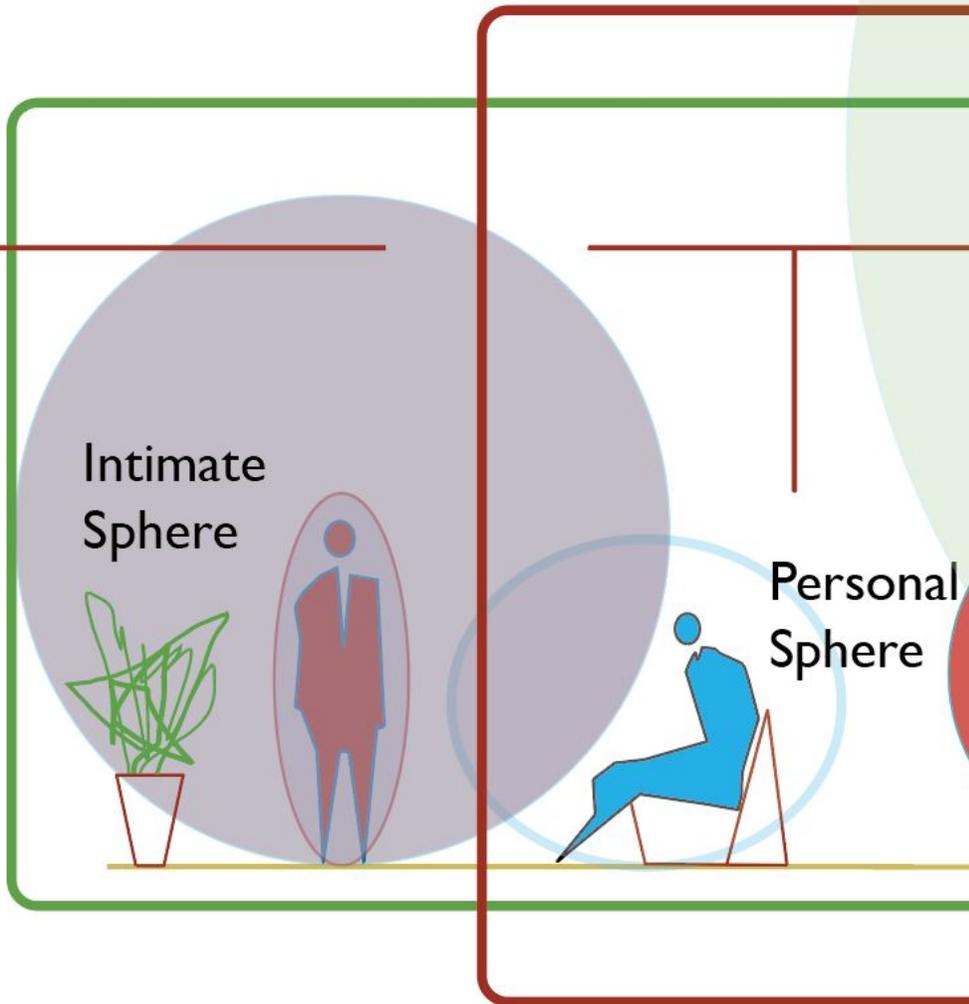
Delve into the environmental impact of disposable vapes which are discarded at a staggering rate of 8 per second.

Collaborate with ZeroOneTwo and Soiledworks to reshape the narrative. Join discussions on responsible design, then experience a hands-on session dismantling vapes and creating your own rechargeable torch—a tangible symbol of responsible design.

This workshop blends discourse and hands-on activities, empowering you to actively contribute to a more sustainable future.

Together, let's shed light on the path to a greener, more ethical tomorrow.

# Spatial Proximities



24

Spaces  
Available

## STUDIO 14

### Spatial Research Group

*Studio leads: Rod Adams, Ollie Hemstock & Collins Makunda*

Spatial Research Group

Dive into the thrilling world of the Spatial Research Group Studio! This dynamic space explores the intricate dance between humanity and environments, pushing boundaries with virtual realities, mixed dimensions, and the power of AI. Forget the ordinary – this studio crafts mini-studios anchored in United Nations sustainable goals, challenging participants to redefine experiential environments. No prerequisites required!

Join this multidisciplinary playground, where spatial and interior design become a vibrant platform for innovation and connection across creative disciplines. Get ready for a dynamic mix of ideas and exploration – the Spatial Research Group Studio awaits you!



15

Spaces  
Available

## STUDIO 15

### Bringing Home Baby

*Studio leads: Matt Lievesley & Danny Harrison*

Design + Wellbeing

**What:** Join our Making Studio to design a wearable baby sling with integrated oxygen for families with prematurely born babies.

**How:** Led by Neonatal Physiotherapist Claire Marcroft, you'll receive guidance for this interdisciplinary design approach. School staff in fashion, industrial, and interaction design will support you.

**Why:** Approximately 1 in 13 babies in the UK are born prematurely. Help reimagine solutions for these families by creating a sling that provides mobility and emotional support with integrated oxygen. Join us in making a difference!

# REPAIR

# hub

6

Spaces  
Available

## STUDIO 16

### Fashion Repair Hub

*Studio leads: Sophie Wetherell & Anne Peirson-Smith*

Fashion Research Group

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Join us in the journey of sustainable and fulfilling fashion!

**Responsible Design Week** *(April 15-19, 2024)*

**FRIDAY**

**APRIL 18th**

*Responsible Design Week is brought to you by ReIn - Responsible Innovation Hub & Northumbria School of Design.*





Open to all  
Registrations

**SHOW & TELL, NETWORKING & CELEBRATIONS | APRIL 18 @9.30 AM - 2 PM, GREAT HALL**

## **Rise & Design: Responsible Design**

**design  
network  
north**

In partnership with [Design Network North](#).

Join members of the North East Design Industry as they share reflections on Responsible Design in professional practice.