

FASHION DESIGN

MA

Application Process



Northumbria
University
NEWCASTLE

Applying

Applications to our MA Fashion Design can be made by submitting an online application form, including a personal statement and a portfolio.

Your personal statement (500 words max) should critically evaluate your current work. It should also let us know why you wish to study with us here at Northumbria University, Newcastle and indicate a possible field of study or research project direction.

Your portfolio should demonstrate how your undergraduate background gives you the credentials to succeed on the Fashion Master's programme.

You must submit a portfolio with your application form when applying for **MA Fashion Design**. If you would like to apply for our other Fashion based Masters, **MA Sustainable & Ethical Fashion**, then submitting a portfolio is optional.

You should also include contact details for two referees. Your application to study for a postgraduate degree at Northumbria University is in two parts:

- **Online Application**
- **Digital Portfolio and Personal Statement**
(Note - Digital portfolio is approximately 15 pages and the Personal Statement is around 500 words)

The Application Process

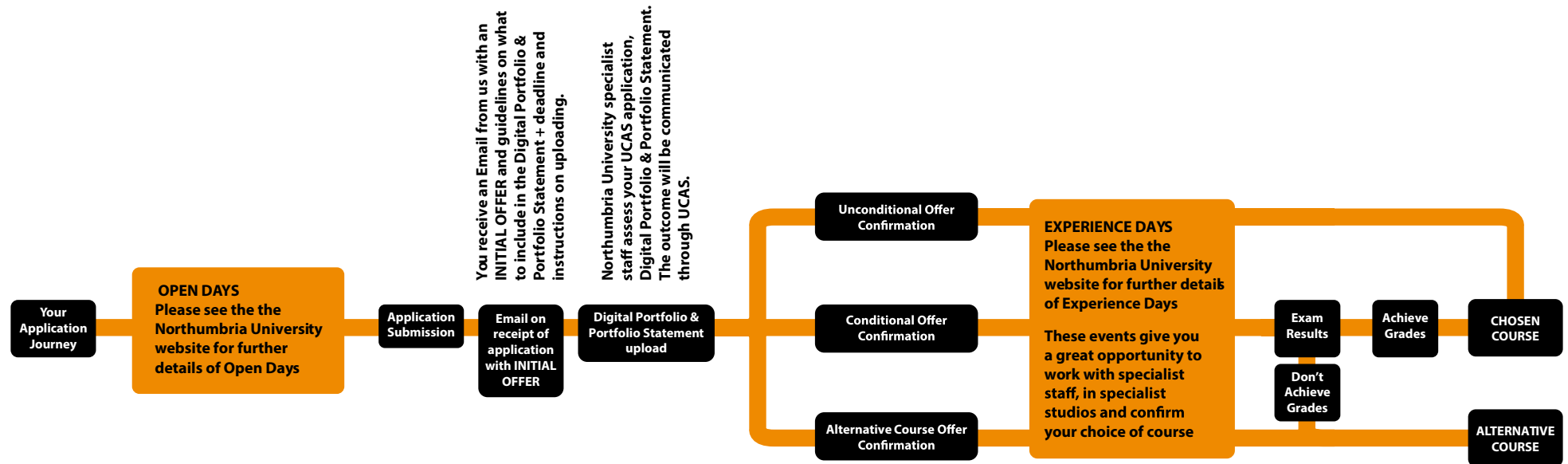
When you apply, you will receive an email from Northumbria University confirming receipt of your application. If you are made an initial offer, **you will be given instructions on uploading your Digital Portfolio.**

Please read the instructions carefully because they will give you important information on deadlines, maximum file sizes, upload instructions etc.

The key milestones in the application process are as follows:

- 1 - Apply through the online application form
- 2 - Receive an initial offer
- 3 - On receiving an initial offer, you will be given instructions on uploading your Digital Portfolio and Personal Statement
- 4 - Northumbria University specialist staff assess your application, Digital Portfolio and Personal Statement
- 5 - The outcome will be communicated through our admissions team and will be one of the following:
 - **Conditional Offer**
 - **Unconditional Offer**
 - **Alternative Course Offer**

What is the application Journey?



What should be in my Digital Portfolio?

A digital portfolio should also be submitted in support of your application. (PDF - Max size 15MB)

You should look upon this as an exciting opportunity to demonstrate your creativity and stand out among the competition.

The preferred format is to send URL links to access samples of your work online. This is especially relevant if you wish to make video submissions.

We want to see how your undergraduate programme has prepared you for a place on your chosen MA fashion course. We want to get a sense of who you are and what is the purpose of your work, we want to see evidence of the creativity and flair that makes your work unique.

Your portfolio should demonstrate the following skills;

- **Your ability to conceive, develop and communicate fashion concepts through a variety of fashion related techniques and media, including hand-drawing and the use of 2D or 3D digital programmes.**
- **Evidence of innovation and experimental practice in your research in sketch books/portfolio sheets, and in 3D sampling and making, that is sensitive to materials, colour and form.**

Only complete applications together with personal statement, visual evidence and two referees can be considered. We examine portfolios, and may then invite you to have an informal chat if we have further questions. The decision to offer a place will be based on your completed application form, portfolio, the supporting statement and references.

Personal Statement

We would like to see evidence of creative, critical and reflective thinking in your work. Your personal statement and your examples of work will enable us to understand your motivations, skills and ambition.

This programme is focused on supporting you to extend and change your fashion practice, so an emphasis on how you think the programme will enable you to do this is always fantastic to hear. Below are some guiding questions to help you put your statement together:

- **Why are you applying?**
- **Why are you interested in our Fashion MA?**
- **Do you have any particular areas of interest within the fashion field? If so, why?**
- **What do you bring to the course e.g. skills, experience, networks, personality etc, why should we accept you?**