

Celebrating Children and Young People's Nursing Conference 2025
18th and 19th September 2025
City Campus, Business Centre
Conference Sponsorship/Support Packages

Support package a free (*non-financial support package*) is available which may be of interest to small and/or not for profit organisations who are interested in attending and supporting the event, with the opportunity to raise the profile of their organisation at this event.

Sponsorship packages

Four general sponsorship packages are available: **Bronze, Silver, Gold, and Platinum**. In addition, there is the option of two specialist sponsorship package(s). Depending on the level of support, we offer various levels of advantageous brand/organisation recognition, offering sponsorship visibility as summarised in the package contents. If you wish to have a more distinct sponsorship option, then we are more than happy to discuss customised packages.

Contact details: If you are interested in sponsorship and/or supporting the Celebrating Children and Young People's Nursing Conference 2025 at Northumbria University, Newcastle, and would like to discuss a custom package, or require more information about the packages available, **please contact:** hl.info.nucelebratingcypnursingconference2025@northumbria.ac.uk

Package Offers~	Free	Bronze £500	Silver £1000	Gold £2000	Platinum £3000
Organisation/company logo and link on the conference website.	✓	✓	✓	✓	✓
Organisation/company logo on conference programme.	✓	✓	✓	✓	✓
One free registration for the event.	✓	✓	✓	✓	✓
Two items- organisation/company advertisement/materials within the conference pack.	✗	✓	✓	✓	✓
Organisation/company logo on conference banner.	✗	✓	✓	✓	✓

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Conference exhibition stall/stand for two days (18 th and 19 th Sept 2025).	✓	✓	✓	✓	✓
Two additional free registrations.	✗	✗	✓	✓	✓
Organisation/company logo on large banner at conference registration desk.	✗	✗	✗	✓	✓
Three additional items-organisation/company advertisement/materials within the conference pack.	✗	✗	✗	✓	✓
Organisation/company named/associated with conference award(s).	✗	✗	✗	✗	✓
Organisation/company named/associated with conference keynote/invited talks.	✗	✗	✗	✗	✓
Acknowledgement in the opening/closing remarks.	✓	✓	✓	✓	✓

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Specialist sponsorship packages available:

Package offer ~	Cost
Organisation/company associated- 10 funded place(s) for a Student Childrens Nurse, registered on a university programme within the UK. *	£ 750
Organisation/company associated support for the conference gala dinner/networking evening, Thursday 18th September 2025. ^	£ 1500

***Conditions apply:** Student's applying for this funded place would be asked to complete a **500-word** application/supporting statement which would be judged against an agreed criteria by members of the conference committee and sponsoring organisation/company representative.

^Venue and details to be confirmed

~Package is presented excluding VAT

****Sponsorship full terms and conditions (key information) will be provided**

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**Conference Sponsorship Terms and Conditions -Key
Sponsorship & Exhibition (Support) Terms & Conditions**

Agreement

Completing the Booking Form constitutes only an offer by the Sponsor or Exhibitor to sponsor/exhibit at the Celebrating Children and Young People's Nursing Conference 2025 on these terms and conditions only. The Organisers reserve the right to accept or refuse such an offer at their sole discretion. If the Organisers accept the Sponsor's/Exhibitor's offer, the Organiser will provide written confirmation via email of the booking, and this will create a legally binding contract between the Sponsor and the Organiser on these terms and conditions only to the exclusion of all others (this 'Agreement').

All bookings for exhibition space and sponsorship packages are administered on a first-come, first-served basis, dependent on availability and at the Organiser's discretion. Bookings for space and sponsorship packages should be made by completing the relevant sections on the

Exhibition and Sponsorship booking. Upon confirmation of the sponsorship package the sponsor will be directed to an online portal to pay. Space allocations will be made in the order in which applications are received.

Payment*

The Sponsor/Exhibitor shall make full and final payment to the Organiser no later than 30 days following confirmation of sponsorship and direction to payment portal. The Sponsorship/Exhibitor Fee is exclusive of VAT. ***Where financial support is offered and agreed as per the conference sponsorship package(s) and/or as agreed between the organiser and sponsor/exhibitor.**

Terms

This Agreement commences on the date of the Organiser's written confirmation of the booking and shall terminate at the end of the Celebrating Children and Young People's Nursing Conference 2025.

Cancellation Clause

Cancellation of Sponsorship/Exhibition Booking must be made in writing to Mr Robin Hyde - Chair of the Conference **email:** robin.hyde@northumbria.ac.uk

If the Sponsor/Exhibitor cancels this Agreement, the Organiser shall refund (subject to any costs as set out below) to the Sponsor/Exhibitor a percentage of the fees determined in accordance with the **following:**

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If cancellation is received up to and including March 2025, the organisers shall retain 10% of the agreed package amount, where applicable; if cancellation is received between March 2025 and three weeks before the event, the organisers shall retain 50% of the agreed package amount, where applicable, and if cancellation is received less than three weeks before the event, the organisers shall retain 100% of the agreed package, where applicable. The sponsorship/exhibition fee (where applicable) will be refunded after the conference. The Organiser shall be entitled to retain from any refunded fees a sum equivalent to its actual administration expenses, the costs of materials and any costs to which the Organiser has committed when the Sponsor/ Exhibitor cancels this Agreement. If the conference is cancelled by the Organiser (other than because of events beyond the reasonable control of the Organiser), the Organiser shall refund the fee paid by the Sponsor/ Exhibitor.

The Organiser's Obligations:

The Organiser will:

- Organise the Celebrating Children and Young People's Nursing Conference 2025 to a high standard and to the best of its ability.
- Ensure the Sponsor/Exhibitor benefits from all elements of the confirmed Sponsorship/Exhibition Package.
- Not do or knowingly permit to be done anything which is prejudicial to the good image of the Sponsor/Exhibitor.

Sponsor/Exhibitor Obligations:

Stands must be staffed during exhibition times, including scheduled breaks and poster viewing sessions.

Insurance

While every precaution is taken to protect your property during the event, the Organisers are not responsible for any loss or damage, and we strongly recommend that you take out appropriate insurance cover. The Organisers accept no responsibility for any loss sustained by exhibitors from theft, fire damage or any third party. Exhibitors are also responsible for insuring against any legal liability incurred in respect of injury or damage to property belonging to third parties. In addition to this, exhibitors should protect their expenditures against abandonment and cancellation or curtailment of the event due to reasons beyond the Organiser's control.

Security

The Organisers cannot be held responsible for the loss or damage to exhibitors' property.

Exhibitors are advised not to leave their stand unattended at any time, especially if there are portable and valuable items on the stand.

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Exhibition Set-Up and Breakdown

Exhibitors will have access to set-up their stand on the following times:

- **Wednesday 17th September from 1pm**
- **Thursday 18th Sept 2025: from 8am**
- **Friday 19th Sept 2025: from 8am**

The activities permissible on the day of the conference, such as displaying brochures or the set-up of any valuable equipment, for security reasons should not be left unattended overnight. However, the organisers may be able to arrange safe overnight storage of valuable equipment by prior arrangement only.

Exhibition stands must not be broken down **before 2pm** on the last day of the conference. Please note, the above times may be subject to change. The organiser shall inform exhibitors of confirmed timings and instructions.

Exhibitors' Responsibilities

All exhibiting companies/organisations are responsible for their stand. Due consideration must be given to the safety of the stand throughout the event and that any actions or inactions do not give rise to accidents, injuries or an unsafe working environment so far as is reasonably practicable.

The Organiser reserves the right to restrict exhibit area activity noise, operation, or materials that, in the Organiser's opinion could cause disruption or offence to other Exhibitors and/or event delegates, or unduly interfere with the delivery of the event itself.

Accessibility

The current EU regulations state that disabled persons must be afforded the same opportunities as able-bodied persons. This includes the ability to attend exhibitions and view any exhibits.

Liability Clause

The Organiser shall not be liable for any failure to fulfil this contract where failure is caused by supervening circumstances including weather, fire, flood, earthquake, transport delays, war, riots, acts of terrorism or event which, without fault of either party, render fulfilment impossible.

The Sponsor/Exhibitor (including its officers, employees, contractors and agents) and the Sponsor's exhibition stand must comply in all respects with all applicable laws, regulations, and rules and conditions of the Venue relevant to it, and with any relevant trade codes of practice.