

NBS RESPONSIBLE BUSINESS RESEARCH GROUP
presents



Research & practice seminar series 2017

Responsible Business – what can we learn from the Quakers?

Quakers have a long tradition in the world of commerce and business, from their involvement in the chocolate industry, but also banking and finance, life assurance, biscuits, shoes, pharmacy, soap, chemicals, railways, canals, agricultural equipment, and industrial manufacturing. Within a few decades of the emergence of the shareholder economy in the mid-1850s, however, many Quaker businesses have been confined to history. What went wrong? What lessons can we draw from the Quakers in designing businesses today? We explore how different models of business such as cooperatives and commonwealth businesses may help Friends, and the business community at large, practice a responsible and ethical approach in the world of commerce.



Dr Nicholas Burton – Nicholas is a Senior Lecturer in Strategic Management and Corporate Responsibility at Northumbria University. Nicholas is a member of Pickering & Hull Area Meeting, and publishes in the area of Quakers & Business. Nicholas is a Director and Trustee of Bootham School in York, and is a member of Quakers & Business, convening the Academic Research Working Group.



Dr Alex Hope - Alex is Associate Professor in Business Ethics within Newcastle Business School. He has over 15 years' experience working in management and leadership roles in private and public sector management positions across a diverse range of sectors including retail and local government and as director of a sustainability and leadership consultancy.

Tuesday 17 October 2017, 5:00-7:00pm
Refreshments from 4:30pm

Newcastle Business School, CCE1, Corporate Hub & Room 402