

NBS RESPONSIBLE BUSINESS RESEARCH GROUP
presents



Research & practice seminar series 2017

Social enterprises, empty homes, social housing and hybrid organisations

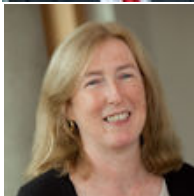
How can intractable social problems (such as those related to housing) be solved in an ethical way? What is the role of social enterprises and so-called 'hybrid organizations' in dealing with the need for social housing, and yet the existence of empty homes? In this research seminar we have two presentations on this exciting and relevant topic. First, Professor David Mullins will discuss how policy support has been secured for community-based housing solutions to empty homes. Second, Dr Alex Gillett and Kim Loader will analyse a case study of collaboration in an empty homes partnership involving 'hybrid organizations' and other partners.



Prof. David Mullins is Professor of Housing Policy and leads the Housing and Communities Research Group at the School of Social Policy, University of Birmingham. David's research interests include the governance, management and regulation of housing, housing need and homelessness, the role of third sector, hybrid organizations and social enterprises in public service delivery and corporate governance.



Dr Alex Gillett is Lecturer in Marketing, The York Management School. Alex specializes in the fields of the business and management of sport, public management, and the music industry. Alex is undertaking research into collaborative partnership working between public sector organizations and social businesses, such as Empty Homes projects.



Kim Loader is Lecturer in Public Finance, The York Management School, and her research involves the supply relationships between public sector purchasers and small firm suppliers. Kim is currently exploring the relationship between sustainable entrepreneurship and sustainable public procurement, as well as the impact on SME suppliers of new public procurement legislation

Tuesday 24 October 2017, 3:00-5:00pm
Refreshments from 2:30pm

Newcastle Business School, CCE1, Corporate Hub & Room 116