

2023/24 Undergraduate Combined Business module choices

Semester 1 (September – January) All modules are 10 ECTs, 3 modules per module set = 30 ECTs

Module Set Name	Module 1	Module 2	Module 3
Accounting	AF5032 (level 5): Corporate Governance and Responsibility	AF6010 (level 6): Strategic Management Accounting	SM9690 (level 6): Strategic Management
Finance & Investment Management	AF5030 (level 5): Financial Markets and Institutions	AF6002 (level 6): International Finance and Responsible Financial Management	AF6038 (level 6): Investment Management
Economics	AF5041 (level 5): Intermediate Microeconomics*	SM9628 (level 6): Advanced Business Economics*	SM9690 (level 6): Strategic Management
Finance & Management	AF5030 (level 5): Financial Markets and Institutions	MO9528 (level 5): Applied Logistics and Supply Chain Management	SM9690 (level 6): Strategic Management
Business Administration	SM9532 (level 5): Strategic Frameworks and Cultural Contexts in International Management*	SM9628 (level 6): Advanced Business Economics*	MK9528 Customer Experience Marketing
Business Management	MK9626 (level 6): Responsible Marketing Strategy	HR9516 (level 5): Human Resource Management Essentials	SM9690 (level 6): Strategic Management
Human Resource Management	HR9516 (level 5): Human Resource Management Essentials	HR9637 (level 6): Transforming Self and Organisations	HR 9636 (level 6): Strategic Leadership for Responsible Organisational Change
International Business Management	SM9632 (level 6): Contemporary Issues in International Business*	SM9532 (level 5): Strategic Frameworks and Cultural Contexts in International Management*	MK9528 Customer Experience Marketing
Logistics & Supply Chain Management	MO9528 (level 5): Applied Logistics and Supply Chain Management	MO9633 (level 6): Strategic and Sustainable Supply Chain Management	MO9624 (level 6): Supply Chain Innovation
Marketing Management	MK9526 (level 5): Market Research and Planning	MK9626 (level 6): Responsible Marketing Strategy	MK9627 (level 6): Buyer Behaviour and IMC
Hospitality and Tourism Management	TM9539 (level 5): Tourism, Events and Society	TM9639 (level 6): Strategic Management and Entrepreneurship in Tourism and Events	TM9540 (level 5): Marketing for Tourism & Events

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Please note: all modules with a * require prior relevant basic knowledge of the topic/subject area.