

POSTGRADUATE Business and Management Modules for Semester Two 2019/2020

These module sets are only available to Postgraduate students on specific semester only EU Erasmus+ Exchanges.

When you come to choose your Module Set Names on our Module portal you will need to select two Module Set Names in your order of preference.

Whilst we make every effort in allocation of your preferred Module Set Name choice, we cannot guarantee that all Module Set Names will be available.

Module Set	Module 1	Module 2	Module 3	Level
Hospitality and Tourism Management	NX0472 – Developing Global Management Competencies (10 ECTS)	Contemporary Hospitality Management (TM0455) (10 ECTS)	Tourists and Tourism (TM4057) (10 ECTS)	7
Marketing Management	NX0472 – Developing Global Management Competencies (10 ECTS)	Analysing Buyer Behaviour and Brand Dynamics (MK4000) (10 ECTS)	Relationship Marketing in a Global Context (MK4003) (10 ECTS)	7
Logistics and Supply Chain Management	NX0472 – Developing Global Management Competencies (10 ECTS)	Managing Sustainable Supply Chains (MO0488) (10 ECTS)	Strategic Procurement and Logistics (MO0487) (10 ECTS)	7
Business Analytics	NX0472 – Developing Global Management Competencies (10 ECTS)	Marketing Metrics and Analysis (BM9706) (10 ECTS)	Business Intelligence (BM9707) (10 ECTS)	7