

2022/23 Undergraduate Combined Business module choices

Semester 1 (September – January) All modules are 10 ECTs, 3 modules per module set = 30 ECTs

When you come to choose your Module Set Names on our Module portal you will need to select **two** Module Set Names in your order of preference.

Module Set Name	Module 1	Module 2	Module 3
Accounting	AF5001 (level 5): Accounting for Business	AF6010 (level 6): Strategic Management Accounting	SM9636 (level 6): Strategic Management for Sustainable Leadership
Finance & Investment Management	AF5030 (level 5): Financial Markets and Institutions	AF6002 (level 6): International Finance and Responsible Financial Management	AF6006 (level 6): Investment Management: Rational and Irrational Markets
Economics	AF5041 (level 5): Intermediate Microeconomics*	SM9628 (level 6): Advanced Business Economics*	SM9636 (level 6): Strategic Management for Sustainable Leadership
Finance & Management	AF5030 (level 5): Financial Markets and Institutions	MO9528 (level 5): Applied Logistics and Supply Chain Management	SM9636 (level 6): Strategic Management for Sustainable Leadership
Business Administration	SM9532 (level 5): Strategic Frameworks and Cultural Contexts in International Management*	SM9628 (level 6): Advanced Business Economics*	MK9517 (level 5): International Marketing
Business Management	MK9626 (level 6): Responsible Marketing Strategy	HR9516 (level 5): Human Resource Management Essentials	SM9636 (level 6): Strategic Management for Sustainable Leadership
Human Resource Management	HR9516 (level 5): Human Resource Management Essentials	HR9611 (level 6): HR Resourcing and Development	HR9691 (level 6): Fostering Sustainable Futures NOTE THIS MODULE IS THE SAME MODULE THAT RUNS IN SEMESTER 2
International Business Management	SM9632 (level 6): Contemporary Issues in International Business*	SM9532 (level 5): Strategic Frameworks and Cultural Contexts in International Management*	MK9517 (level 5): International Marketing
Logistics & Supply Chain Management	MO9528 (level 5): Applied Logistics and Supply Chain Management	MO9622 (level 6): Strategic Supply Chain Management	MO9624 (level 6): Supply Chain Innovation
Marketing Management	MK9526 (level 5): Market Research and Planning	MK9626 (level 6): Responsible Marketing Strategy	MK9627 (level 6): Buyer Behaviour and IMC
Hospitality and Tourism Management	TM9534 (level 5): Tourism, Events and Society	TM9636 (level 6): Innovation and Creativity in Tourism, Hospitality and Events	TM9540 (level 5): Marketing for Tourism & Events

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Please note: all modules with a * require prior relevant basic knowledge of the topic/subject area.