



Business with International Management MSc

Postgraduate | 16 Months Full-Time | Full Time | Newcastle Business School
City Campus, Northumbria University | Newcastle | Start January 2021

Business with International Management MSc

About this course

PLEASE NOTE: Applications for January 2021 intake have now closed. Please visit our Postgraduate Study webpage to see all options for September 2021 entry.

Are you looking to complement your undergraduate studies with a business-focused Masters degree that will enhance your employability? This course develops broad business skills while also offering a specialist pathway in international management that starts after the first semester.

Specialist modules cover global and transnational business as well as relationship marketing in a global context. The course culminates in either a master's dissertation or, if you prefer, a consultancy project where you'll tackle an issue faced by a real client.

Your studies will give you a head start in applying for jobs and graduate roles with multinational companies and other employers in the fast-paced world of international business.

There is no requirement to have studied business or international management at undergraduate level.

The course is covered by the prestigious AACSB accreditation for Newcastle Business School, which was 'Business School of the Year' at The Times Higher Education Awards 2015.

Modules & Learning

Your tutors will use a variety of teaching methods including lectures, seminars and workshops. As this is a Masters course there is a major element of independent learning and self-motivated reflection.

Teaching is backed up by a well-designed support system that helps ensure a successful learning journey. We make sure that extensive feedback, from both tutors and peers, is built into the course.

Our assessment strategy is based on our understanding that everyone has different needs, strengths and enthusiasms. Assessment is based on course work and our methods will include essays, reports, group work, presentations, and the Masters dissertation or consultancy project.

Teaching Staff

Part of a select group of business schools worldwide, following accreditation by the Association to Advance Collegiate Schools of Business (AACSB) in business and accounting – the first in Europe to gain the double accreditation. Founded in 1916, AACSB International is the longest serving global accrediting body for business schools that offer undergraduate, master's, and doctoral degrees in business and accounting.

Our staff are actively pushing at the frontiers of knowledge and generating new concepts and insights. Over 40% of our publication outputs and 60% of our impact case studies have been assessed as internationally excellent or world leading. The quality of our research, teaching and engagement with business were among the factors that led to Newcastle Business School being named 'Business School of the Year' at the Times Higher Education Awards 2015.

Facilities

Newcastle Business School provides first-class teaching in a world-class environment. From social spaces and hub areas to lecture theatres and exhibition spaces, our facilities are exceptional. The 24/7 University Library achieves some of the highest levels of student satisfaction in the UK and has held the Cabinet Office accreditation for Customer Service Excellence since 2010.

The University has also invested heavily in IT labs and facilities. You'll use software such as ARIS Express Business Process Modelling, various SAS applications, Microsoft Project, specialist decision-making software, and Google Analytics.

Technology Enhanced Learning (TEL) is embedded throughout the course with tools such as the 'Blackboard' eLearning Portal and electronic reading lists that will guide your preparation for seminars and independent research. Our use of lecture capture software will help you revise challenging material.

There will be plenty of opportunities to put your learning into practice. The Student Engagement Centre promotes all types of experiential learning including volunteering, internships and placements. The Business Clinic enables our students to participate in a 'consultancy firm' to provide advice for our region's businesses.

Research-rich Learning

As a Masters student you'll develop your research skills to a new and higher level. Your research supervisor will help you submit a proposal for your Masters dissertation or consultancy project and then discuss its development through to completion in the final semester.

If you decide on a master's consultancy project, rather than a dissertation, you'll still undertake primary and desk research. Through your reading, reflection and research, you'll be expected to show a deep understanding of the issues that are involved in the client brief.

Throughout your course you'll be an active participant in the ongoing research agenda that's at the heart of Newcastle Business School. With conferences and research events regularly taking place, and with staff discussing their own research as it relates to the topics you'll study, there's a strong emphasis on engaging in up-to-date enquiry-based learning.

Business with International Management MSc

Give your career an edge

The course includes two modules that are focused on developing global management competencies. Topics during these modules include emotional intelligence, cultural awareness and the ability to work in diverse groups and teams, as well as project management and decision making.

A further module, 'Academic and Professional Development', has a specific focus on self-development. It includes formal sessions with our [Careers and Employment Service](#) which offers a range of workshops, one-to-one advice, and networking opportunities.

To further enhance your employability, we offer the opportunity to undertake a Masters consultancy project as an alternative to the traditional dissertation. You'll work in a small group, typically no more than five people, and tackle a live project from a host organisation under the mentorship of a member of our academic team. The project can be an excellent vehicle for you to relate theory to practice while developing key employability skills.

Your Future

Our graduates typically go into professional and graduate management positions and, by the end of the course, you'll be well-equipped to follow them. Your knowledge and skills, including your specialist studies in international management, will help you thrive in the world of global business and multinational corporations.

If you decide to start up your own business, it's good to know that the combined turnover of our graduates' start-up companies is higher than that of any other UK university.

The course could also lead you to a [postgraduate research degree](#) such as an MPhil, PhD and Professional Doctorate.

Whatever you decide to do, you will have the transferable skills that employers expect from a Masters graduate from Northumbria University. These include the ability to tackle complex issues through conceptualisation and undertaking research, the ability to contribute to new processes and knowledge, and the ability to formulate balanced judgements when considering incomplete or ambiguous data.

Who would this course suit?

This course is for people who want a Masters qualification in business and international management to complement any type of study at undergraduate level, in order to boost employability.

Entry Requirements 2019/20

Standard Entry

Applicants should normally have:

A minimum of a 2:2 honours degree or equivalent, or substantial experience of working in a business organisation.

International qualifications:

If you have studied a non UK qualification, you can see how your qualifications compare to the standard entry criteria, by selecting the country that you received the qualification in, from our country pages. Visit www.northumbria.ac.uk/yourcountry

English Language requirements:

International applicants are required to have a minimum overall IELTS (Academic) score of 6.5 with 5.5 in each component (or approved equivalent*).

*The university accepts a large number of UK and International Qualifications in place of IELTS. You can find details of acceptable tests and the required grades you will need in our English Language section. Visit www.northumbria.ac.uk/englishqualifications

Entry Requirements 2020/21

Standard Entry

Applicants should normally have:

A minimum of a 2:2 honours degree in any subject, or substantial experience of working in a business organisation.

International qualifications:

If you have studied a non UK qualification, you can see how your qualifications compare to the standard entry criteria, by selecting the country that you received the qualification in, from our country pages. Visit www.northumbria.ac.uk/yourcountry

English language requirements:

International applicants are required to have a minimum overall IELTS (Academic) score of 6.5 with 5.5 in each component (or approved equivalent*).

*The university accepts a large number of UK and International Qualifications in place of IELTS. You can find details of acceptable tests and the required grades you will need in our English Language section. Visit www.northumbria.ac.uk/englishqualifications

Career Progression

Given the breadth of different specialism pathways the 'Business with...' courses encompass, they provide an exceptional opportunity for students to further study their specialism whilst learning how to apply the knowledge and skills they've already established to the world of business, thus giving them a competitive advantage in the job market after completion.

Business with International Management MSc

Module Overview

Year 1	
BM9718	Research Methods and Analytics for Business Practice
HR9737	Leadership and Management Development
MK9709	Global Consumers and Marketplaces
NX0474	Strategic Management for Competitive Advantage
SM4008	International Business: Contexts and Challenges
NX0477	NBS Masters Consultancy Project
NX0480	The Newcastle Business School Masters Dissertation
NX9734	Masters' Management Enquiry
GA7000	Academic Language Skills for Postgraduate Business Students

Finance

Tuition Fees (UK students)

2020 entry: Full Fee £9,225

Please note that the tuition fee amount you will pay may increase slightly year on year in line with inflation and subject to government regulations.

Tuition Fees (EU students)

2020 entry: Full Fee £9,225

Please note that the tuition fee amount you will pay may increase slightly year on year in line with inflation and subject to government regulations.

Tuition Fees (International students)

2020 entry: Full Fee £15,500

Please note that the tuition fee amount you will pay may increase slightly year on year in line with inflation and subject to government regulations.

Additional Costs (All Students)

2020 entry: There are no Additional Costs

Financial Support

Northumbria University is committed to supporting our students. We offer scholarship packages for students depending on their abilities.

You can find out more information on our individual packages at www.northumbria.ac.uk/study-at-northumbria/fees-funding/pg-fees-funding

Financial support opportunities have associated eligibility conditions, therefore it is essential applicants consider all requirements and observe the application process and deadlines.

Other Additional Costs

Accommodation Costs

Many students find that staying in University accommodation enhances their student experience, and Northumbria has a fantastic selection available for you. Visit our [accommodation pages](#) to investigate your options for living and studying in Newcastle. All costs incurred are optional and students should select the most appropriate accommodation for their needs.

Disability Support

In order to access disability or dyslexia support, students may be required to provide evidence of their disability. This evidence is often provided by an external body (for example, by a medical specialist or GP) and these external bodies may charge for providing this evidence. Also, if a disabled student is eligible for DSA funding for computer equipment, depending on their funding body, the student may be required to make a contribution of £200 towards the cost of any computer equipment. For more information about how to access disability support, contact [Student Support and Well-being](#).

Healthcare Costs

Students, depending on their circumstances, may incur some charges for accessing healthcare or medication from the National Health Service. These include charges for prescriptions, charges for dental checks and treatment, and charges for other services, such as providing vaccinations or for certain types of medical evidence (for example, evidence to support a Personal Extenuating Circumstances/PEC claim at the University, if required). These charges are set and charged by NHS services, rather than by the University, and will be subject to change.

Certain applicants who apply for a UK visa will pay an Immigration Health Surcharge. International students from particular countries may also be required to pay to have a tuberculosis (TB) test.

We also strongly recommend that all EU and international students take out their own insurance policy to cover costs which are not met by the National Health Service. It is your responsibility to ensure you pay for adequate insurance cover for the duration of your stay in the UK.

Business with International Management MSc

For more information about healthcare-related charges in the UK, you can speak to the [Welfare, Immigration and Funding team](#) based in Student Support and Well-being.

Congregation Costs

When you graduate you will be invited to attend your graduation ceremony. Congregation ceremonies have associated costs, for instance **to take part you will be required to hire a graduation gown and cap**, you may also wish to purchase a professional photograph or additional guest tickets. To give you an approximation of costs, for students graduating in 2018/19, the price of an additional guest ticket was £12.50. Please be aware that the associated costs of graduation ceremonies are subject to review each year. Gown hire and photography are purchased from external providers, therefore the University cannot demonstrate prices.

Library Costs

Your University Library provides a postal service for books and journal articles which will be sent world-wide to Northumbria students who are studying part-time, by distance learning or are work based learners. Students who are placement for more than six weeks are eligible to use the service whilst on placement.

There is no charge for posting books out, but you will be required to pay the cost of any return postage. We recommend that items are returned by recorded delivery. You can of course, return books in person to either University Library campus.

Overdue charges apply to all library loans to encourage you to return items on time when they have been recalled for use by another reader. Loan renewal is automatic for up to four months or until another reader requests that item. Charges are entirely avoidable by returning items on time, but where incurred will vary according to loan status and the length of time an item is overdue. Overdue charges exist to ensure the Library Collection benefits the whole student community.

Library books which have been lost or damaged beyond repair will be charged at the replacement cost of the item and a non-refundable handling charge.

If you lose your University smart card there is a replacement charge of £10 to obtain a new one. This cost is waived if your smart card has been stolen and you can provide a police crime reference number.

Placement Costs

Placements in industry are a core element of many of Northumbria's courses. Whilst many of these placements are optional, some are mandatory. They offer you a great opportunity to gain hands-on experience, giving you a distinct edge in the job market. To undertake a placement, you will need to budget for any accommodation and travel charges.

Printing & Photocopying Costs

Students will receive a printing credit of £10 in 2019/20 and

2020/21*. This will provide 1,000 pages of A4 single-sided black and white printing. Any additional printing is paid for by the student.

*Newcastle and London campus only. Amsterdam endeavours to be a paperless campus and printing of submission is not required. Costs at Newcastle Campus may be subject to change for 2020/21.

Visa Costs

International students will be required to pay visa application fees, and associated fees as required - such as the Immigration Healthcare Surcharge, Tuberculosis tests, fees to renew or extend a visa, and fees associated with appealing a visa/immigration decision. These fees are set and charged by the UK government, rather than by the University, and are subject to change. More information about these fees can be found on the [UK Government's website](#), and information about applying for a visa to study at Northumbria can be found on our [here](#).

Useful Links

Facilities

www.northumbria.ac.uk/study-at-northumbria/courses/business-with-international-management-dtfbjl6/facilities/

Student Profiles

www.northumbria.ac.uk/study-at-northumbria/courses/business-with-international-management-dtfbjl6/student-profiles/

www.northumbria.ac.uk/study-at-northumbria/courses/business-with-international-management-dtfbjl6/career-progression/

www.northumbria.ac.uk/study-at-northumbria/courses/business-with-international-management-dtfbjl6/pfna-accordions/

Newcastle Business School

www.northumbria.ac.uk/study-at-northumbria/courses/business-with-international-management-dtfbjl6/newcastle-business-school/

The Business Clinic

www.northumbria.ac.uk/study-at-northumbria/courses/business-with-international-management-dtfbjl6/the-business-clinic/

Visit Northumbria

www.northumbria.ac.uk/study-at-northumbria/courses/business-with-international-management-dtfbjl6/visit-northumbria/

University Library

www.northumbria.ac.uk/study-at-northumbria/courses/business-with-international-management-dtfbjl6/university-library/

Student Life

www.northumbria.ac.uk/study-at-northumbria/courses/business-with-international-management-dtfbjl6/student-life/

