



Postgraduate | 2 years Full-Time (with advanced practice in second year)

Full Time | Newcastle Business School | City Campus, Northumbria University

Newcastle

## About this course

PLEASE NOTE: Applications for January 2021 intake have now closed. Please visit our Postgraduate Study webpage to see all options for September 2021 entry.

We are currently reviewing modules which provide opportunities to work with industry to gain real experience. Modules will be updated in due course.

Are you looking to complement your undergraduate studies with a business-focused master's degree that will enhance your employability? This two-year course with advanced practice develops broad business skills while also offering a pathway in management.

The 'Business with Management' course is the broadest of our 'Business With' suite. There is a specialist module in organisational behaviour and practice, plus you can select a module from any business discipline including marketing, entrepreneurship, and international management. You'll develop your research skills through a master's dissertation or an investigative consultancy project related to an issue faced by a real client.

In the second year of this course you'll undertake a consultancy project. The course fee is divided evenly between year 1 and year 2. In addition, while you can only work twenty hours per week during term time, you can use the extra vacation periods to travel or work full time and help fund your time in the UK.

There is no requirement to have studied business or management at undergraduate level.

The course is covered by the prestigious AACSB accreditation for Newcastle Business School, which was 'Business School of the Year' at The Times Higher Education Awards 2015.

\*Be aware that all Advanced Practice with investigative consultancy project routes are similar to many of our 1-Year MSc with consultancy project routes, while 2-year Advanced Practice course spends more dedicated time in the Business Clinic, reflected on the total assessment input for the two 60 credit modules.

### **Modules & Learning**

Your tutors will use a variety of teaching methods including lectures, seminars and workshops. As this is a master's course there is a major element of independent learning and self-motivated reflection.

Teaching is backed up by a well-designed support system that helps ensure a successful learning journey. We make sure that extensive feedback, from both tutors and peers, is built into the course.

During the second year you'll undertake a project for a whole semester. These can be related to any business and

management discipline, given the generic content of this Masters programme. You'll follow this up with an Applied Management Work Investigation Report that will critically analyse an issue related to your practical experience.

Our assessment strategy is based on our understanding that everyone has different needs, strengths and enthusiasms. Assessment is based on course work and our methods will include essays, reports, group work, presentations, and the master's dissertation or consultancy project.

## **Teaching Staff**

Part of a select group of business schools worldwide, following accreditation by the Association to Advance Collegiate Schools of Business (AACSB) in business and accounting – the first in Europe to gain the double accreditation. Founded in 1916, AACSB International is the longest serving global accrediting body for business schools that offer undergraduate, master's, and doctoral degrees in business and accounting.

Our staff are actively pushing at the frontiers of knowledge and generating new concepts and insights. Over 40% of our publication outputs and 60% of our impact case studies have been assessed as internationally excellent or world leading.

#### **Facilities**

Newcastle Business School provides first-class teaching in a world-class environment. From social spaces and hub areas to lecture theatres and exhibition spaces, our facilities are exceptional. The 24/7 <u>University Library</u> achieves some of the highest levels of student satisfaction in the UK and has held the Cabinet Office accreditation for Customer Service Excellence since 2010.

The University has also invested heavily in IT labs and facilities. You'll use software such as ARIS Express Business Process Modelling, various SAS applications, Microsoft Project, specialist decision-making software, and Google Analytics.

Technology Enhanced Learning (TEL) is embedded throughout the course with tools such as the 'Blackboard' eLearning Portal and electronic reading lists that will guide your preparation for seminars and independent research. Our use of lecture capture software will help you revise challenging material.

At Northumbria it's easy to put your learning into practice. In addition to the Advanced Practice element of the course, further opportunities for experiential learning are available through our Student Engagement Centre which promotes volunteering. The Business Clinic enables our students to participate in a 'consultancy firm' to provide advice for our region's businesses.

#### Research-rich Learning

As a master's student you'll develop your research



skills to a new and higher level. Your research supervisor will help you submit a proposal for your master's dissertation or consultancy project and then discuss its development through to completion in the final semester.

If you decide on a master's consultancy project, rather than a dissertation, you'll still undertake primary and desk research. Through your reading, reflection and research, you'll be expected to show a deep understanding of the issues that are involved in the client brief.

Throughout your course you'll be an active participant in the on-going research agenda that's at the heart of Newcastle Business School. With conferences and research events regularly taking place, and with staff discussing their own research as it relates to the topics you'll study, there's a strong emphasis on engaging in upto-date enquiry-based learning.

## Career Edge

The course includes two modules that are focused on developing global management competencies. Topics during these modules include emotional intelligence, cultural awareness and the ability to work in diverse groups and teams, as well as project management and decision making.

A further module, 'Academic and Professional Development', has a specific focus on self-development. It includes formal sessions with our <u>Careers and Employment Service</u> which offers a range of workshops, one-to-one advice, and networking opportunities.

In the second year of the course you'll be putting your new learning into practice. You'll develop a track record of achievement that will help you stand out from other job applicants. We'll help you find a project that matches your interests and career aspirations.

A master's course that takes two years, instead of just one, will carry particular weight with employers. They'll understand that you'll have a deeper understanding of topics as well as more hands-on practical experience.

#### **Your Future**

Our graduates typically go into professional and graduate management positions and, by the end of the course, you'll be well-equipped to follow them. Some employers require completion of a two-year master's degree and this course will meet their requirement.

If you decide to start up your own business, it's good to know that the combined turnover of our graduates' startup companies is higher than that of any other UK university.

The course could also lead you to a <u>postgraduate research</u> <u>degree</u> such as an MPhil, PhD and Professional Doctorate.

Whatever you decide to do, you will have the transferable

skills that employers expect from a master's graduate from Northumbria University. These include the ability to tackle complex issues through conceptualisation and undertaking research, the ability to contribute to new processes and knowledge, and the ability to formulate balanced judgements when considering incomplete or ambiguous data.

## Who would this course suit?

This course is for people who want a two-year masters qualification in business and management to complement any type of study at undergraduate level, in order to boost employability.

## **Entry Requirements 2020/21**

### Standard Entry

Applicants should normally have:

A minimum of a 2:2 honours degree in any subject, or substantial experience of working in a business organisation.

International qualifications:

If you have studied a non UK qualification, you can see how your qualifications compare to the standard entry criteria, by selecting the country that you received the qualification in, from our country pages. Visit <a href="https://www.northumbria.ac.uk/yourcountry">www.northumbria.ac.uk/yourcountry</a>

English language requirements:

International applicants are required to have a minimum overall IELTS (Academic) score of 6.5 with 5.5 in each component (or approved equivalent\*).

\*The university accepts a large number of UK and International Qualifications in place of IELTS. You can find details of acceptable tests and the required grades you will need in our English Language section. Visit <a href="https://www.northumbria.ac.uk/englishqualifications">www.northumbria.ac.uk/englishqualifications</a>



## **Module Overview**

Year 1	
BM9718	Research Methods and Analytics for Business Practice
HR4043	Organisational Behaviour and Practice
HR9737	Leadership and Management Development
NX0474	Strategic Management for Competitive Advantage
BM9706	Marketing Metrics and Analysis
BM9707	Business Intelligence
HR4038	HRM in Practice
MK9708	Contemporary Issues in Consumer Behaviour
MK9709	Global Consumers and Marketplaces
MN0491	Corporate Financial Management
MN0492	International Financial Markets and Institutions
MO0487	Strategic Procurement and Logistics
MO0495	Sustainable Supply Chain Management and Risk
SM4004	Entrepreneurship - Context, Process and Practice
SM4008	International Business: Contexts and Challenges
SM4023	Contemporary Issues in Entrepreneurship
TM0455	Contemporary Hospitality Management
TM0457	Tourists and Tourism
GA7000	Academic Language Skills for Postgraduate Business Students
Year 2	
NX0470	Applied Management Work Investigation
NX0478	Masters' Study Abroad
NX0479	Business Clinic PG Group Consultancy Project
NX0480	The Newcastle Business School Masters Dissertation
NX9734	Masters' Management Enquiry

## **Finance**

## Tuition Fees (UK students)

2020 entry: Full Fee £12,225

Please note that the tuition fee amount you will pay may increase slightly year on year in line with inflation and subject to government regulations.

## Tuition Fees (EU students)

2020 entry: Full Fee £12,225

Please note that the tuition fee amount you will pay may increase slightly year on year in line with inflation and subject to government regulations.

## Tuition Fees (International students)

2020 entry: Full Fee £18,500

Please note that the tuition fee amount you will pay may increase slightly year on year in line with inflation and subject to government regulations.

## Additional Costs (All Students)

2020 entry: There are no Additional Costs

## Financial Support

Northumbria University is committed to supporting our students. We offer scholarship packages for students depending on their abilities.

You can find out more information on our individual packages at <a href="https://www.northumbria.ac.uk/study-at-northumbria/fees-funding/pg-fees-funding">www.northumbria.ac.uk/study-at-northumbria/fees-funding/pg-fees-funding</a>

Financial support opportunities have associated eligibility conditions, therefore it is essential applicants consider all requirements and observe the application process and deadlines.

## Other Additional Costs

#### **Accommodation Costs**

Many students find that staying in University accommodation enhances their student experience, and Northumbria has a fantastic selection available for you. Visit our accommodation pages to investigate your options for living and studying in Newcastle. All costs incurred are optional and students should select the most appropriate accommodation for their needs.

## **Disability Support**

In order to access disability or dyslexia support, students may be required to provide evidence of their disability. This evidence is often provided by an external body (for example, by a medical specialist or GP) and these external bodies may charge for providing this evidence. Also, if a disabled student is eligible for DSA funding for computer equipment, depending on their funding body, the student may be required to make a contribution of £200 towards the cost of any computer equipment. For more information about how to access disability support, contact <u>Student Support and Well-being</u>.

#### **Healthcare Costs**

Students, depending on their circumstances, may incur some charges for accessing healthcare or medication from the National Health Service. These include charges for prescriptions, charges for dental checks and treatment, and charges for other services, such as providing vaccinations or for certain types of medical evidence (for example, evidence to support a Personal Extenuating Circumstances/PEC claim at the University, if required). These charges are set and charged by NHS services, rather than by the University, and will be subject to change.

Certain applicants who apply for a UK visa will pay an Immigration Health Surchange. International students from particular countries may also be required to pay to have a tuberculosis (TB) test.

We also strongly recommend that all EU and international students take out their own insurance policy to cover costs which are not met by the National Health Service. It is your responsibility to ensure you pay for adequate insurance cover for the duration of your stay in the UK.

For more information about healthcare-related charges in the UK, you can speak to the <u>Welfare, Immigration and Funding team</u> based in Student Support and Well-being.

## **Congregation Costs**

When you graduate you will be invited to attend your graduation ceremony. Congregation ceremonies have associated costs, for instance to take part you will be required to hire a graduation gown and cap, you may also wish to purchase a professional photograph or additional guest tickets. To give you an approximation of costs, for students graduating in 2018/19, the price of an additional guest ticket was £12.50. Please be aware that the associated costs of graduation ceremonies are subject to review each year. Gown hire and photography are purchased from external providers, therefore the University cannot demonstrate prices.

#### **Library Costs**

Your University Library provides a postal service for books and journal articles which will be sent world-wide to Northumbria students who are studying part-time, by distance learning or are work based learners. Students who are placement for more than six week are eligible to use the service whilst on placement.

There is no charge for posting books out, but you will be required to pay the cost of any return postage. We recommend that items are returned by recorded delivery. You can of course, return books in person to either University Library campus.

Overdue charges apply to all library loans to encourage you to return items on time when they have been recalled for use by another reader. Loan renewal is automatic for up to four months or until another reader requests that item. Charges are entirely avoidable by returning items on time, but where incurred will vary according to loan status and the length of time an item is overdue. Overdue charges exist to ensure the Library Collection benefits the whole student community.

Library books which have been lost or damaged beyond repair will be charged at the replacement cost of the item and a non-refundable handling charge.

If you lose your University smart card there is a replacement charge of £10 to obtain a new one. This cost is waived if your smart card has been stolen and you can provide a police crime reference number.

#### **Placement Costs**

Placements in industry are a core element of many of Northumbria's courses. Whilst many of these placements are optional, some are mandatory. They offer you a great opportunity to gain hands-on experience, giving you a distinct edge in the job market. To undertake a placement, you will need to budget for any accommodation and travel charges.

## **Printing & Photocopying Costs**

Students will receive a printing credit of £10 in 2019/20 and 2020/21\*. This will provide 1,000 pages of A4 single-sided black and white printing. Any additional printing is paid for by the student.

\*Newcastle and London campus only. Amsterdam endeavours to be a paperless campus and printing of submission is not required. Costs at Newcastle Campus may be subject to change for 2020/21.

### Visa Costs

International students will be required to pay visa application fees, and associated fees as required - such as the Immigration Healthcare Surcharge, Tuberculosis tests, fees to renew or extend a visa, and fees associated with appealing a visa/immigration decision. These fees are set and charged by the UK government, rather than by the University, and are subject to change. More information about these fees can be found on the <a href="UK Government's website">UK Government's website</a>, and information about applying for a visa to study at Northumbria can be found on our <a href="here">here</a>.

## **Useful Links**

www.northumbria.ac.uk/study-at-northumbria/courses/business-with-management-with-advanced-practice-dtfenj6/pfna-



#### accordions/

www.northumbria.ac.uk/study-at-northumbria/courses/business-with-management-with-advanced-practice-dtfenj6/your-future/

