LEWIS KINGSLEY DE7003 PORTFOLIO SEMESTER 3





THE RESEARCH QUESTION AND ASSOCIATED AIMS OF THIS RESEARCH ARE:

TO WHAT EXTENT CAN MODULAR DESIGN BE CONSIDERED AN APPROPRIATE METHOD FOR COMBATING OVER-PRODUCTION AND OVER-CONSUMPTION IN THE OUTDOOR CLOTHING INDUSTRY?

AIM 1: TO UNDERSTAND IF MODULAR DESIGN THEORY COULD RESULT IN LESS MATERIAL CONSUMPTION BY BRANDS AND USERS; IF IT WAS USED TO CREATE AN ALTERNATIVE TO ACTIVITY SPECIFIC WATERPROOF JACKETS BY DESIGNING A CONFIGURABLE WATERPROOF JACKET THAT CAN ADAPT TO THE UNIQUE REQUIREMENTS OF EACH ACTIVITY. THE ACTIVITIES, IN THE CASE OF THIS RESEARCH, ARE RUNNING, CYCLING, AND HIKING.

AIM 2: TO UNDERSTAND IF USERS WOULD CONSIDER USING A MODULAR WATERPROOF JACKET THAT IS DESIGNED TO ENABLE MULTIPLE ACTIVITIES. IN THE SPECIFIC CASE OF THIS THESIS. RUNNING, CYCLING, AND HIKING.

THIS PORTFOLIO OF WORK SUMMARISES AND CURATES THE APPROACH, CREATIVE DEVELOPMENT AND LEARNINGS ACCUMULATED DURING THE PROCESS.

KEY:



- ACTIONS, REFLECTIONS, CORRELATION TO METHODOLOGY + NEXT STEPS

MERGING STYLE + PERFORMANCE



INNOVATIVE BREATHABILITY.





WHERPROFING IS CRITICAL FOR SAFETY



























ALL PANELS ARE SONDED using Jacoo WEDENLY / Mws.

EACH PANEL

s secures of

ATTACHING VELCOO

WERTALE,

GILET STORED IN REMOVERLE FRONT POCHER

STORED AND







LOUD BE DR REFLECTIVE, DR REFLECTIVE/ HGIN VB ... OR Born .



CONCEPT SKETCHES 2/2_

CATRAL PANEL 15 DEMOLABLE.

AN INSUDGIVE MODILE COULD BE REPLACED WITH à mesu, muilt BREATUABLE, MODULE.







VPPER SHELL IS & VERY SURE construction.

H PROVIDES PROTECTION TO KEY ADENS, Shansels \$ UEDO

IT USES LESS MAT. THAN CONVENTIONAL STELL COT.

WER GILET TRAPS ADJUSTMENT component. POEVENTS USER FROM GETING TAONGLED IN IT. USER RULLS TOUGLE TO TRANSFORM FIT \$ ADOUST.





HOOD REMAINABLE \$ Fully ADJUSTABLE.

> EXACHERATED STORM FOR ENSURES WATER -PROOFING .

AN INTERNAL FRAME WILL BE BUILT UPON USING PANELS \$ SECURING STRIPS.

FREE OF FEATURES FOR MUK CONFORT.









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SHELL TOILE DEVELOPMENT_

- REFERENCED 'MENS OVERSHIRT BLOCK' [G5]
- GRADED FROM MED > LRG
- MATERIAL: CALICO

THE SIDE SILHOUETE APPEARS TO BE MORE AUGNED WITH & TYPICAL FIT FOR A SHELL DACKET.

SVILLA









ARMS ARE OVERSBED TO ALLEPT MOJEMENT.

> THEY WOULD NEED TO BE REDUCED CONSIDERABLY TO BE ALLEPARABLE FOR ANY OF THE ACTIVITIES BENG CONSIDERED.



THIS TOILE WAS TO BUILT TO BE ADAPTED AND TRANSFORMED INTO A PATTERN THAT WOULD SATISFY THE OUTER SHELL ELEMENT OF THE MODULAR SYSTEM.

THE CONCEPTS OUTLINED IN THE PREVIOUS SLIDES, FOR THE MOST PART, ARE BUILT AROUND A WATERPROOF SHELL. THIS LAYER IS A VITAL COMPONENT AS IT PROTECTS THE USER FROM WATER INGRESS AND PREVENTS HYPOTHERMIA IN COLD CONDITIONS.

THE INTENT WAS TO BUILD THIS, THEN TEST VARIOUS MODULES TO UNDERSTAND FEEDBACK FROM USERS AND PERFORMANCE.





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REVISED SHELL DEVELOPMENT_



THIS WOULD BE DOUBLED IN WIDTH IF THE FRONT MODILE 3 ONE" DIDN'T HAVE A CENTRE - FRONT 318.

THIS & SCL ... WHAT REAL ESTATE WOND AN SCS ALLOW?

AFTER CARRYING OUT ARTEFACT ANALYSIS AND SHELL DESIGN DEVELOPMENT. I IDENTIFIED THE EXISTING ARTEFACT THAT IS DISPLAYED ON THIS PAGE.

I SELECTED A MONTANE HIKING JACKET AS THE MOST SUITABLE EXAMPLE TO REPLICATE AND USE AS MY BASIS FOR MOVING FORWARD TOWARDS A MODULAR GARMENT, AND INTO THE SAMPLING SECTION OF THE 'PARALLEL PROTOTYPING' PHASE OF DEVELOPMENT (DOW, ET AL., 2011).



I CONTINUED THE METHOD OF ANALYSING ARTEFACTS DESIGNED SPECIFICALLY FOR CYCLING, HIKING AND RUNNING TO UNDERSTAND THE MATERIAL, AESTHETIC, FUNCTIONAL AND INTERACTIVE QUALITIES OF THE PRODUCTS (HANINGTON & MARTIN, 2021).

I APPRECIATE THAT THIS EXAMPLE ONLY REFERENCES ONE PRODUCT PER CATEGORY, BUT IT CONTRIBUTES TO MY KNOWLEDGE OF TYPICAL FEATURES AND REQUIREMENTS OF THE JACKET TYPES.











CONCEPT A - LOW FIDELITY PROTOTYPE

TO UNDERSTAND FEASIBILITY, A LOW FIDELITY PROTOTYPE OF CONCEPT A WAS BUILT AND EVALUATED.



SO THAT THE FEASIBILITY CAN BE UNDERSTOOD, THE SIDE SEAMS ONLY WILL BE BUILT + EVALUATED.

SIMPLE BODICE



VELCO

Cotton JEBBIL

CALCO

SIMPLE IMPLEMENTATION - COULD BE REFINED







THERE IS AN ELEMENT OF INTEREST AND POTENTIAL IN THE DIRECTION, BUT MOST PROBABLY NOT FOR 'PERFORMANCE' APPAREL. THE CHALLENGES OF SEALING THE SEAMS AND ADDRESSING BULK WOULD BE TOO GREAT.

CONCEPT E - LOW FIDELITY PROTOTYPE

SIMILARLY, THIS PROVIDES AN OVERVIEW OF THE CREATION OF THE FEASIBILITY PROTOTYPE FOR 'E'.



LATER ...







CALLO



VERSION 2: 1X 122CM ZIP

VERSION 1: 3X 30CM ZIPS



VERSION 2 WILL BE TAKEN FORWARD AND DEVELOPED FURTHER, WITH THE AIM OF PRODUCING A PROTOTYPE, IN LIKE MATERIALS, THAT CAN BE TESTED WITH USERS.

INITIAL TOILE CONSTRUCTION_

THE SHELL TOILE, THAT REFERENCED THE EXISTING MONTANE JACKET, WAS BUILT AND ANALYSED TO INFORM THE FUTURE DESIGN DIRECTION OF THE MODULAR SHELL.

ELEMENTS THAT WORK WELL ARE IDENTIFIED, AS ARE ELEMENTS THAT COULD BE IMPROVED.









SHAPE TOILE - DESIGN + MAKE_



OF BODY SPUT WAS OPTIMISED TO SMOOTH GIRVE - FOR USUAL REASONS + EASE OF ZIP ATTACMMENT.





THE CONSTRUCTION PROCESS POSED SEVERAL CHALLENGES AND REQUIRED CAREFUL CONSIDERATION FOR THE ASSEMBLY PROCESS. A SERIES OF ASSEMBLY INSTRUCTIONS WERE CREATED THAT WILL BE REFERRED TO MOVING FORWARD.





THE LEARNINGS, POSITIVE AND NEGATIVE, WILL BE INCORPORATED INTO THE 1ST PROTOTYPE THAT WILL BE CONSTRUCTED USING REALISTIC MATERIALS.





DEEP Pocher BAGS



TO CREATE THE 3-TIERED 'HIKING' CONFIGURATION, A RANGE OF 3, POTENTIALLY SUITABLE, FABRICS WERE SOURCED AND EVALUATED BASED ON QUALITY, WEIGHT AND PROCESSING.

> THIS SEAM USED THROUGHOUT





SEALING TAPE SEUN INTO HEM.



STRETCH MANES THIS VERY DIFFILLET TO SEW.

SHOCK CORD CAPTURED

IN HEM.

UNEVEN STITCHES, SEAN NOT PRENED Completely.





SAMPLE 1:

3L SOFT-SHELL

SAMPLE 2:

3L SOFT/HARD-SHELL

COMPOSITION UNKNOWN

APPROX 120 GSM

COMPOSITION UNKNOWN

APPROX 140 GSM

FOR THE FIRST PROTOTYPE USING REALISTIC/FINAL FABRICS, I PLAN TO USE 'SAMPLE 3', AS IT IS DURABLE AND EASY TO SEW. FOLLOWING THE FIRST PROTOTYPE BUILD, I MAY CHANGE FABRIC, AS THE COLOUR AND WEIGHT A POTENTIALLY NOT PREFERABLE.

SAMPLE 3:

3L HARD-SHELL

COMPOSITION UNKNOWN



INCREDIBLY LLEAN + CONSISTENT FINISH















RUNNING

CYCLING

HIKING



RUNNING

3L FABRIC

160 GSM

28,000 HH 10,000 MVTR 2.5L FABRIC

100 GSM

10,000 HH 35,000 MVTR



3L FABRIC

160 GSM

28,000 HH 10,000 MVTR 90% POLYESTER 10% ELASTANE

CYCLING

125 GSM

FACE PROTECTION

2 DEEP UTILITY POCKETS

DROPPED HEMLINE

3L FABRIC

160 GSM

28,000 HH 10,000 MVTR

HIKING

31P 600hs anny, Exposed and is 3621ERS (NOT W. PROOFABLE)

THE ANNOTED FEATURED ON THIS PAGE HIGHLIGHT THE IMPROVEMENTS THAT ARE REQUIRED ON THE FIRST PROTOTYPE.

LATERAL ADJUSTIMENT REQURED ON HODD.

Noos vacunt CAN BE REDLED, VELINET ACCOUNT. NOT PEQUAED.

ADJUSTABLE SUCH CORD & TOO MEAUY FOR RINNG CONFG.

Considered whys of REDUCING ARM GFT ECESS MATERIA WOR ARM.

WITTAL ATEMPS, LINE ONE ROULED WERE CLIMSM + LIMITED OPTION OF MUNG VENTILATION JB.

FIT.

DD NOT INCLUDE IN FINAL DESIGN.

REMOVED MATERIAL FORM THESE EXAS TO TIGITTEN ARM

PROFILED REAR HEN on "cycumic", LOWER MODILE!

PROTOTYPE1>2: PATTERN UPDATES_

PROTOTYPE 2

THE PATTERN LAYOUTS FEATURED ON THIS PAGE VISUALLY DOCUMENT THE UPDATES AND IMPROVEMENTS THAT WERE MADE TO THE 2ND PROTOTYPE ITERATION, BASED ON FEEDBACK.

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HIKING

ZIP INTERFACE

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