

Why study a Psychology Masters at Northumbria?

A Psychology degree is the study of the human mind and behavior, where you are able to explore unanswered questions about the brain; how it functions under stress, how it learns language, how it remembers facts or how mental illness can affect the way it works. Northumbria's Masters degree in Psychology has been designed with your employability in mind, and will prove valuable even if you decide not to pursue a career in Psychology.

What can you do with a Psychology postgraduate degree?

If you're studying for a Psychology Masters or just thinking about it, you might be wondering: what career can I go into after graduation? Well, as a flexible degree with avenues to different careers, Psychology covers a wide range of roles and rewarding career paths. Here are just a few:

1. **Psychologist**

Northumbria's [British Psychological Society \(BPS\)](#) accredited [Psychology Masters](#) is an essential step on your journey towards a career in Psychology with a Chartered Membership. You will develop an advanced understanding of cognitive and developmental Psychology, Biological and Social Psychology, Individual Differences and Psychological Research Methods.

2. **Business**

Why do we buy some products but not others? How does the media influence our buying choices? How does our Psychology affect our ability to lead? And our relationships with colleagues?

Understanding the human mind is vital for helping organizations to thrive. It helps businesses to know what employees need to perform well. It also tells them the feelings, thoughts, and actions that explain why consumers make choices. A Masters in Psychology at Northumbria University could be a great choice for the business sector. It is especially good for Business Management, Marketing, PR, Human Resources and Occupational and Organisational Psychology.

3. **Health and Social Care**

Health and social care roles require people with excellent communication skills. They need to act quickly to build strong relationships with their clients. They also need to help them during tough situations. If you work in social work, community support, outreach, mental health, or nursing, a postgraduate degree in [Health Psychology](#) and specialist job training could open many doors. It will also help you to build closer relationships with your service users.

4. **Sport**

[Sport and Exercise Psychologists](#) seek to understand how thoughts and emotions affect performance and exercise behaviour. Practitioners use this knowledge to teach psychological skills and to boost motivation and build self-belief at all levels.

Exercise psychologists boost physical activity and inspire communities to make lifestyle changes. Other careers can include advising coaches on how to build team

spirit. They also help athletes with personal development. They aid with the mental effects of an injury.

5. **Computing, Artificial Intelligence (AI) and Human-Computer Interaction (HCI)**

The worlds of computing and AI are becoming more intertwined. They need a new generation of specialists to make machines that can do human-like tasks. These tasks include learning by themselves, decision making, and speech. In HCI, experts must observe how humans interact with computers. They must also create innovations. A Masters degree in Psychology will boost your career in computer science or programming.

6. **Education**

Teachers, Play Therapists, Education Consultants, Special Educational Needs Coordinators (SENCOs), School Counsellors and Career Advisors all need to be skilled in developing relationships with young people and looking at issues from multiple perspectives. If you work in an educational setting, or you're looking to break into the sector, a Psychology Masters degree combined with specialist occupational training could help you to stand out.

7. **Master of Research opportunity**

If you already have quite a clear idea about a particular topic you'd like to explore, or you're interested in a research-based career, then you might want to consider our [Psychology MRes](#).

No matter which career path you choose, our [Psychology Masters](#) will help you to develop a wide range of transferrable skills that will make your CV shine – from problem-solving to communication, independent research to teamwork and more.