

## 1. Data Controller

**University of Northumbria at Newcastle** (“we”, “our”, “us”) processes personal data in accordance with our obligations under the General Data Protection Regulations (‘GDPR’) and is a registered Data Controller with the Information Commissioner’s Office (‘ICO’), which is the supervisory authority responsible for the oversight and enforcement of data protection legislation within the United Kingdom.

**Registration Number:** Z7674926

## 2. Overview

This privacy notice is a statement that describes how and why we process (‘collects’, ‘uses’, ‘retains’, ‘discloses’, ‘disposes of’) personal data of our relationship with our Business, Research and “other” Professional partnerships (“you”, “your”).

This notice also explains how you can control how we use your information in accordance with your rights under relevant data protection legislation.

## 3. Where does the University get your personal data from?

You provide data to us directly as part of your professional relationship with us, including via business cards, emails, telephone or web enquiries, event registration/attendance or collaborative working, and data is further collected or updated as part of this ongoing relationship.

We may also obtain information from third parties such as one of your colleagues, from your organisation or from publicly available information on your organisation’s website or professional profile (e.g. on LinkedIn, Rocket Reach, Beaurhurst).

## 4. Categories of personal data are processed by the University

To carry out our activities and to manage our relationship with you, we may collect, store, and process the following categories of personal data:

Data Category	Example
<b>Biographical</b>	Name, title, birth date, age and gender, CV’s, work or educational history, professional or personal interests.
<b>Contact Details</b>	Job title or role, relevant business or personal contact addresses, telephone numbers, email address etc.
<b>Administrative</b>	Enquiry and correspondence records, records relating to our professional relationship, event booking and attendance, University related interests, marketing preferences etc.
<b>Financial</b>	Banking or payroll information for administration of relevant funded projects

<b>Special category (“Sensitive”) Personal Data</b>	Data concerning your health (e.g. relevant disability, relevant health issues needed to ensure your health and safety on campus etc)
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**5. Activities we process your personal data for and the lawful basis**

Under Article 6 GDPR we must identify a basis for the "Lawfulness of processing" of our activities involving of your data. These are broadly described as: ‘Consent’, ‘Contract’, ‘Legal Obligation’, ‘Vital Interests’, ‘Public Interest (or Public Task)’ and ‘legitimate interests’.

Data is required for the following activities, which have been identified as necessary *“for the performance of our contract with you”* or in the case of potential partners, *“in order to take steps prior to entering into a contract”*.

- Management of projects and contracts, including commissioned and collaborative projects, educational courses, rental of facilities and consultancy.
- Registration and administration of business relationships and activities e.g. registration and invitation to events, invitation to give guest lectures or company tours.
- To respond to your enquiries, to receive and administer your application or registration, and to deal with any ongoing concerns you have.
- To process payments and for the administration and recovery of payments.
- To provide you with access to our events, facilities, services and activities.

Data is also processed for the following activities, which have been identified as necessary *“for us to comply with the law”*:

- For monitoring compliance with and enforcement of relevant policies in relation to health and safety and security (prevention and detection of crime) - including the use of CCTV, and safeguarding.

We may also process your personal data because it is necessary for our *“legitimate interests or the legitimate interests of a third party”*:

- Building strategic partnerships and relationships, making connections with parties and communities interested in advancing or investigating our areas of mutual interest.
- Managing University events.

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- To support our philanthropic activities and events, or to support the management of donations.
- For research and statistical analysis and to monitor and evaluate our performance and effectiveness
- To seek advice on our rights and obligations, such as where we require our own legal advice;
- In relation the “establishment, exercise or defence of legal claims” or whenever courts are acting in their judicial capacity”.

### Photography and Filming

Photographs and videos may be taken at our events for use in communications and marketing materials, including on our website and on social media channels. Where you are not the subject of the image, i.e. if it is a “group” or “crowd” photograph, the University may use such images without requiring your consent, however, where you are the subject of the photograph, you will be asked to provide your explicit consent to use the image.

Notifications will be put up in and around these ‘open’ events to inform you when such photography is taking place.

You have the right to object or restrict your image being taken or used. If you would like to exercise this right, please contact us as set out below.

### Communications

All communication with you, including in relation to updates to this privacy notice, will be made via the preferred method of communication that you have registered with us and you will be able to select the type of correspondence you receive.

The University will contact you in relation to events, services, activities, and initiatives that we believe are relevant to you based upon their similar nature to your engagement with us, including the information you have provided us. i.e. if you are a Law graduate, we may send you information about a Law related event; if you are contacting us in a professional capacity, we may send you information pertaining to associated areas of professional work.

If, at any stage, you are concerned about the content (e.g. unwanted marketing), frequency (too many) or method (change preference) of these communications, you can unsubscribe or update your preferences using the link which will be provided at the bottom of the relevant correspondence.

Should you unsubscribe from our marketing messages you will miss regular communications about our services and updates.

## 6. Sharing your Personal Data with Third Parties

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From time to time, we may be required to share limited personal data with third parties for specific purposes, including, for example, UKRI (Innovate UK, Research Councils and Research England) and the KTN for the provision of Knowledge Transfer Partnership or Collaborative Projects.

On occasion the University may also be obliged to provide information to the police, local authorities or relevant government departments if it is deemed necessary under the appropriate exemption for the prevention or detection of crime.

Any other disclosures that may be required but not listed above will be in accordance with your rights and the requirements of the GDPR.

### 7. Transfers to third party countries

Some of our IT services are hosted by organisations who may back up their data to locations based in third party countries. Where data is shared with third party countries, we ensure that these countries are either as having 'adequate protection' or we put in place 'appropriate safeguards' and contracts with these organisations, so as to maintain the security of the data and your rights under relevant Data Protection legislation.

There may also be limited sharing with organisations based in third countries for specific events, or where the nature of our relationship requires such sharing, for example as part of our global research partnerships.

### 8. How personal data is stored securely by Northumbria University

We have implemented appropriate physical, technical, and organisational security measures designed to secure your personal data against accidental loss and unauthorised access, use, alteration, or disclosure. In addition, we limit access to personal data to those employees, agents, contractors, and other third parties that have a legitimate business need for such access.

All of our employees, contractors and volunteers with access to personal data receive mandatory data protection training and have a contractual responsibility to maintain confidentiality and access to your data is restricted to those members of staff who have a requirement to access it.

The University utilises many different storage solutions and IT systems, some of which are outsourced to third party providers. For example, email accounts are provided by the Microsoft Live@Edu service.

Where processing takes place with an external third party, processing takes place under an appropriate agreement outlining their responsibilities to ensure that processing is compliant with the Data Protection legislation and verified to be secure.

Where applicable, any credit/debit card details provided will be stored in full compliance with PCI-DSS requirements.

### 9. Automated individual decision making, including profiling

We may use “**Automated Decision Making**” (where systems make decisions about you ‘automatically’ without human intervention) or ‘**Profiling**’ (where information about you is used to tailor goods or services based on your interests, movement or records of your activities) to personalise the information you receive from us. For example ensuring that you are only contacted in relation to areas of interest to you.

### 10. How long personal data held by Northumbria University

Your data is held in compliance with Northumbria University’s retention schedule, which is published on our website. This can be summarised as:

We will keep your personal information for as long as we have a professional relationship with you. For enquiries and unsuccessful proposal developments this will be for 3 years following the completion of the enquiry or the outcome of your application. Where we have had an ongoing relationship, we will keep your data for up to 6 years after the end of the relationship. The following reasons justify our need to retain your data for the periods described:

- To respond to any questions or complaints.
- To show that we treated you fairly.
- To maintain records according to rules that apply to us.
- To allow monitoring and reporting of activity to ensure our ongoing work with external organisations is effective, responsible, and aligns with the goals of the institution and our wider commercial network.

We may keep your data for longer than outlined above if required to do so for legal reasons, or for limited research or statistical purposes for which it will be anonymised. If we do, we will make sure that your privacy is protected and only use it for those purposes.

### 11. Your Rights under GDPR

Under the GDPR, you have a number of rights in relation to the processing of your personal information, each of which may apply to differing degrees’ dependent upon the nature of the processing and the legal basis for it. You have the right to:

- Be informed as to how we use your data (via this privacy notice)
- Request access (a copy) of the personal information that we hold about you.
- Correct inaccurate or incomplete data
- Request that we stop sending you direct marketing communications.

In certain circumstances, you may also have the right to:

- Ask to have certain data ‘erased by us.
- Request that we restrict certain processing of your personal data.

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- Request that we provide any data you submitted to us electronically be returned to you or passed to a third party as a data file.
- Object to certain processing of your personal data by us

In some cases, there may be specific exemptions as to why we aren't able to comply with some of the above. Where this is the case, we will explain the reasons why.

- For more information about any of the above please see the GDPR pages of our website.
- In order to exercise any of the above rights, please contact the Data Protection Officer (*details below*).

### 12. Data Protection Officer

The Data Protection Officer (DPO) for Northumbria University is Duncan James. Contact the DPO if you would like to:

- Receive a copy of your data.
- Have any questions you feel have not been covered by this Privacy Notice
- Have any concerns about the processing of your data
- Wish to make a complaint about the processing of your data

You can email at [dp.officer@northumbria.ac.uk](mailto:dp.officer@northumbria.ac.uk) or call +44 (0)191 243 7357

### 13. Lodging a Complaint with the Information Commissioners Office (ICO)

If you are dissatisfied with our processing of your data, or a response to a complaint you have made to us about it, you have the right to complain to the ICO.

Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow  
Cheshire  
SK9 5AF  
Telephone: 0303 123 1113 (local rate) or 01625 545 745

For more information see [Information Commissioner's web site](#).

### 14. Changes to this privacy notice

We keep this privacy notice under regular review and will communicate any significant updates to you. This privacy notice was last updated in November 2023 and will be reviewed annually.