



How to design a great Research Poster

We'd love for you to contribute to the conference by submitting an abstract or research poster – please do consider doing this – it would be great to have your input and energy. Posters will be printed (free of charge) and displayed at the conference for you, and they are yours to take away at the end. Please follow the guidance below on creating a great poster, and submit in pdf format by the deadline shown on the [event page](#).

What to include?

Here are some tips on how to present your research project or discussion of research, including works in progress (such as ongoing studies). Submissions from all disciplines are encouraged.

Accessibility

To ensure your poster is accessible, use good colour contrasts - and a readable font size when printed at A0 portrait size. Avoid using low colour contrasts and small font size.

[Read more general tips](#) about accessible design.

Poster Content

Showcase your research project/ discussion as simply and clearly as possible. You are welcome to use colour and graphics to make your poster eye catching (but ensure it is accessible as above).

Make sure everything on your poster is relevant to your main aim(s) and conclusion(s) and is presented clearly and succinctly. Simple messages and visual aids are more memorable - details can be distracting. You can answer questions informally in person during the conference when delegates are viewing posters.

Title and Headings

Keep your title as simple as possible - short titles will attract more attention. Use headings to clearly show the different sections of your poster. Example sections: Background, Aims, Methodology, Results, Conclusions.

Graphs and Tables

Keep these simple. Don't put too much information in the same graph/table and remember to use a large-enough text size.

Results and Conclusions

Use graphs and illustrations to show your results where possible and be as concise as possible. If you haven't analysed your data yet, state what you expect to find. Only include references that are essential. You can use a QR code or bit.ly link for your references list to help save space on your poster (ensure that the QR code doesn't expire after a certain number of views).

Templates

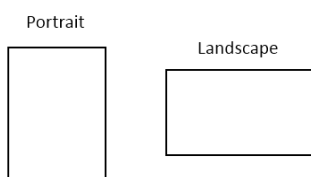
You can find example templates online, such as:

- [Better Scientific Poster](#)
- [Slidesgo Research Poster Presentation templates](#)
- [Canva Research poster templates](#)

If you are unsure how to get started, try watching this [Better Posters YouTube tutorial](#)

Poster dimensions and printing

- Posters should be printed at A0 Portrait size (1189 mm high x 841 mm wide) to fit a poster display board (1775mm high x 878mm wide).
- As such, please ensure you design your poster in PORTRAIT format - not landscape



- Ensure any images are high resolution (300dpi) so they do not pixelate.

Queries

- If you have any poster queries, please contact researchsupport@northumbria.ac.uk adding 'BioFutures Conference Poster' in the header so that we can help you.

