



# SPONSORSHIP PACKAGE

## Graduate Jobs & Placement Fair

### ➤ Branding & Visibility

- Logo Placement: Employer logos on event marketing materials (posters, banners, website, emails, social media).
- Premium Stand Placement: Higher visibility stand locations for sponsors.
- Social Media Takeover: Day takeover for each employer on the week of the fair.

### ➤ Engagement & Interaction

- Student Engagement Sessions: Drop-in sessions across campus.

### ➤ Recruitment Perks

- Interview Slots: Reserved interview rooms and exclusive use of facilities.

### ➤ Premium Sponsorship Add-ons

- Naming Rights: "Presented by [Company Name]" branding for the event or specific segments (Quiet half hour, LinkedIn photography, Careers Zone, Tea and Coffee etc.)

**£2,500 +VAT**