



COLLABORATE WITH OUR TALENTED SPORT STUDENTS

Looking to support your local community, gain fresh perspectives on your organisation, or develop the next generation of sport professionals? **Experiential Learning**, or more generally learning by doing, is a key part of our sport programmes. Our sport students deliver real value through flexible collaboration opportunities that benefit both your organisation and their learning.

We work with **charities, schools, sports organisations**, and **businesses across the region**. We're happy to discuss options that fit your organisation's need. Whatever your capacity for involvement, we can find an approach that works for you.

Talk to Us and find out more.

EVENTS THAT MAKE AN IMPACT



Our final year **event management students** design, deliver and evaluate events from concept to completion. Recent examples have raised significant funds for local charities while **attracting regional media coverage**:

- **Groove on the Tyne for NE Youth** – A music and activity event that engaged the local community and raised awareness of youth services.
- **Colour Run for Children's Cancer North** – A vibrant fundraising event that brought together hundreds of participants and generated positive regional press coverage.

These partnerships provide organisations with professional event delivery, volunteer capacity, and community engagement – all at no cost to your organisation.

SHORT-TERM LIVE PROJECTS



We offer **flexible project-based collaborations** where students complete specific pieces of work for your organisation under university supervision. This typically involves **20-50 hours of student time over several weeks**.

Examples of successful projects include:

- Data collection and analysis for impact reports
- Market research and stakeholder surveys
- Development of educational resources or training materials
- Literature reviews



EDUCATION OUTREACH WITH SCHOOLS AND COLLEGES



We welcome opportunities to inspire **young people about careers in sport**.

Our students can **facilitate campus visits** for school and college groups or **deliver sessions at your site**. Activities are tailored to different age groups and curriculum needs.

Our **sport coaching students** particularly value opportunities to work with children and young people, developing their practical delivery skills while promoting physical activity and sport participation in your community.

NEXT STEPS



Talk To Us about working with Northumbria University sport students.