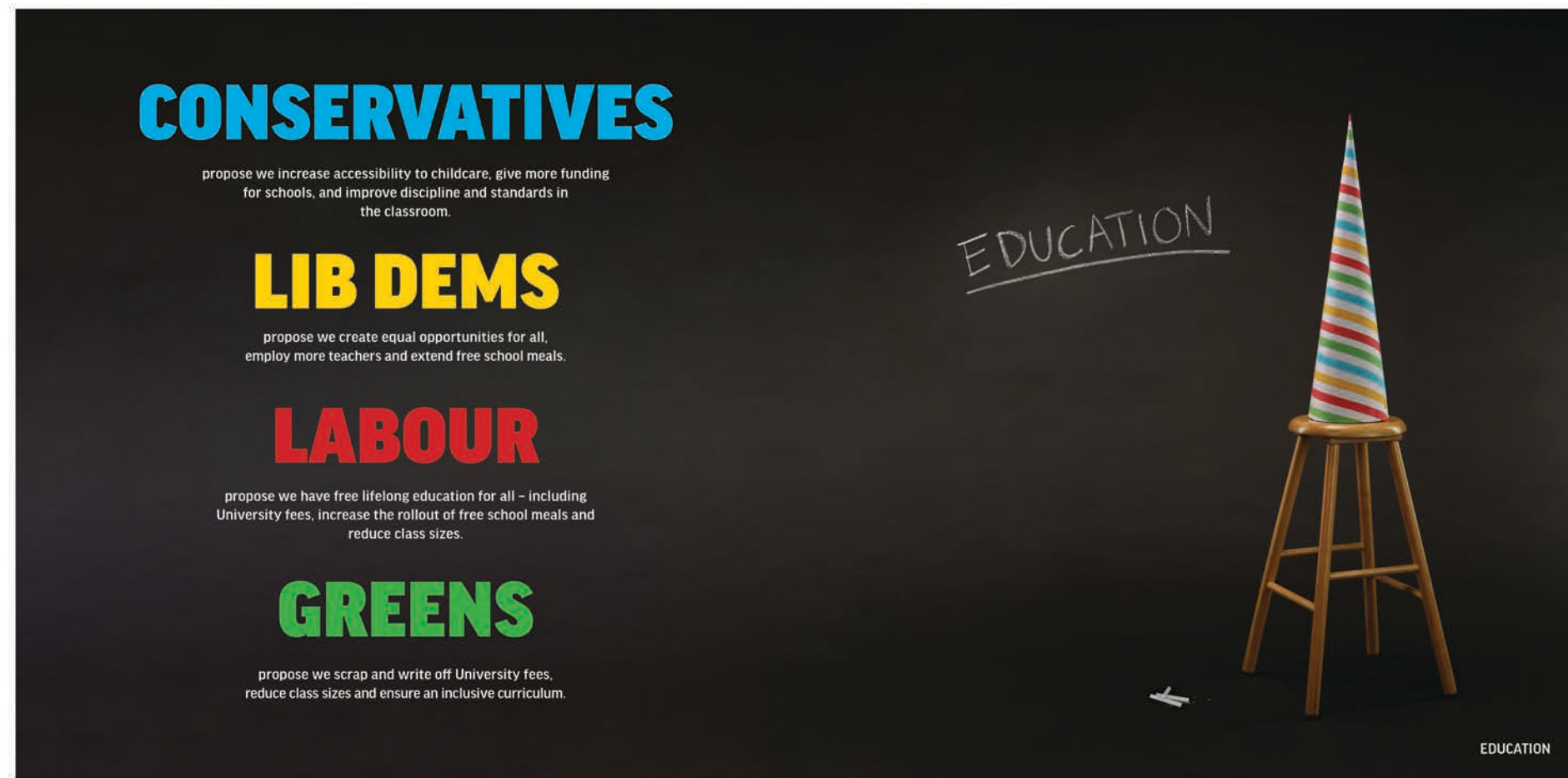


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'It's Party Time!' is an 18th birthday themed booklet that provides an outline of the four main political parties in the UK. The booklet will be posted to those approaching their 18th birthday and encourage them to register to vote. By providing young people with relevant, convenient and easy to digest information they are more likely to register to vote, increasing the amount of relevant political policies and creating a more representative democracy.