



BISMIS 2027

Newcastle upon Tyne

CONFERENCE SPONSORSHIP OPPORTUNITIES

29 June - 2 July 2027 | Northumbria University, UK



**Northumbria
University**
NEWCASTLE



Bergey's International Society
for Microbial Systematics



WELCOME TO NEWCASTLE UPON TYNE

On behalf of the Bergey's International Society for Microbial Systematics (BISMIS) conference committee, we are delighted to invite you to partner with us for BISMIS 2027.

The conference will be held in Newcastle Upon Tyne, UK, from 29 June - 2 July 2027 at Northumbria University. BISMIS conferences provide unique opportunities to scientists working in the fields of prokaryotic systematics, microbial evolution, ecology and biotechnology for communicating their high-quality research with the global community. One of the key factors to the success of BISMIS conferences has been their organisation in different countries across the world which truly reflects the international nature of the society. This has helped integration of local scientific communities with BISMIS and fostered international collaborations between scientists. Three of these conferences were held in China (Beijing, Guangzhou and BISMIS 2025 in Qingdao) and one each in Scotland, India and South Africa.

This conference presents a unique opportunity for your organisation to gain exposure to a wide range of professionals and academics from across the UK and around the world. The BISMIS conference in Guangzhou was attended by over 800 delegates from 32 different countries.

We appreciate your interest in supporting this conference and look forward to welcoming you to Newcastle Upon Tyne in 2027! Please connect with us directly with any questions you may have by contacting bismisconf@northumbria.ac.uk

CONFERENCE CHAIR



Dr Vartul Sangal
School of Geography and Natural Sciences



SPONSORSHIP PARTNER BENEFITS

BISMIS 2027 offers a variety of partnership opportunities to advertise your organisation and/or products to members of the Microbiology and prokaryotic systematics community. Our delegates will include academics, students, industry and public sector officials, facilitating your organisation to reach out to a unique, captive audience in an engaging environment. There are many different partnership packages and benefit opportunities available at the conference, and we welcome the opportunity to discuss custom partnership packages that best suit your needs. Your partnership or exhibition stand will:

Connect you with microbiology and prokaryotic systematics researchers from across the world

Demonstrate investment in and support of innovation and research

Increase your brand awareness

Promote your product or service to a specialist audience

Position your organisation as a leader in the microbiology sector

Provide networking opportunities with existing and potential clients



SPONSORSHIP PACKAGES



£5,000

1 AVAILABLE
GALA DINNER SPONSOR



£2,500

6 AVAILABLE
KEYNOTE SPEAKER SPONSOR



£1,000

6 AVAILABLE
PRIZE SPONSOR

BRONZE SPONSOR - TRADE SHOW EXHIBITION

Industry representatives are invited to purchase a bronze sponsorship to participate in our trade show which is located adjacent to the conference lecture theatres and catering areas. Exhibition stands sized 6' x 2' are available for £750 early-bird pricing, and trade show exhibitors will receive one complimentary conference registration as standard.

PACKAGE BENEFITS

	 PLATINUM SPONSOR	 GOLD SPONSOR	 SILVER SPONSOR
Complimentary conference registrations	Three	Two	One
Exhibition stand adjacent to conference refreshments	X	X	X
Sponsorship of conference gala dinner, logos and banners at dinner, opportunity to make speech	X		
Sponsorship of one conference keynote speaker, logos and banner at session and opportunity to give a short presentation ahead of keynote		X	
Sponsorship of one conference prize, logos and banner at prizegiving and opportunity to present prize			X
Logo on conference lanyards	X		
Banners by registration desk (partner-supplied)	X		
Opportunity to add promotional items to delegate packages (partner-supplied)	X	X	
Copy of delegate list (delegates will have opportunity to opt-out)	X	X	
Partnership announcement on social media and e-newsletters	X	X	X
Logos on conference website and screens in conference venue	X	X	X

ADDITIONAL SPONSORSHIP OPPORTUNITIES

STUDENT SUPPORT SPONSOR

£300

We invite companies to sponsor a student place at the conference to facilitate participation for the next generation of researchers. Benefits include:

- Logo on conference website
- Logo displayed on each student delegate pass
- Verbal recognition & slide at opening ceremony

OUR UNIVERSITY

Northumbria University is a research-intensive University that unlocks potential for all, changing lives regionally, nationally and internationally.

Named UK University of the Year 2022 by Times Higher Education and Modern University of the Year 2025 by The Times and The Sunday Times, Northumbria University is based in Newcastle upon Tyne.

Newcastle has an international airport that is well connected to major travel hubs, with a Metro train service connecting the airport and the city centre by a 20-minute journey. The city is also well connected with other major cities in the UK by bus and train, making it very accessible to national and international delegates to attend the conference.





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SPONSORSHIP REQUEST FORM

Partner contact information

Name:

Title:

Organisation:

Address:

Phone:

Email:

Social media handles:

Partner billing information (if paying via invoice)

VAT registration number:

Telephone for accounts payable:

Email for accounts payable (must be a general accounts payable contact, not a personal email)

Email for individual or team who agreed to the invoice:

Telephone for individual or team who agreed to the invoice:

Sponsorship packages

Platinum Sponsor | £5,000

Gold Sponsor | £2,500

Silver Sponsor | £1,000

Bronze Sponsor (trade show)| £750

Student Sponsor| £300

Total to pay:

Payment method:

Credit card:

We will be in touch to send a credit card payment link

Invoice:

Invoice to be sent upon receipt of this form by Northumbria University.

Please note your PO number to be quoted on the invoice if required:

Next steps:

1. Sign below
2. Scan or save and send via email to bismisconf@northumbria.ac.uk
3. Email your organization's logo to bismisconf@northumbria.ac.uk

Signature

Date

Thank you for your support!
We look forward to welcoming you to Northumbria in summer 2027.