Eighteenth Biennial Conference of

THE INTERNATIONAL ASSOCIATION FOR MEDIA AND HISTORY

Power

16-18 July 2019

Northumbria University
NEWCASTLE
Draft Conference Programme

Please note that all timings are subject to change. A final programme will be published in June 2019. With the exception of the evening reception and film screening, all events will take place in Sandyford Building, City Campus, Northumbria University,

**Tuesday 16 July**

9.00-12.00 pm  IAMHIST Council Meeting (Council members only)

12pm onwards  Registration

14.00 – 15.00 pm  Keynote Session

James Curran (Goldsmiths, University of London): Press, Politics and Power in Britain

15.15 – 17.00 pm  Parallel Sessions

Education and Reform

Steven Barclay (Westminster): Public service broadcasting and power over the school curriculum

Lottie Hoare (Cambridge): Chief Education officers lobbying to be heard on BBC Radio 1944-1965

Audrey Hostettler (University of Lausanne): Educational film and progressive education in interwar Switzerland: Between European ideals and national interests

The Archive and Historiography 1

Dan Chyutin (Pittsburgh): ‘Too much of a Western’: *Blazing Sand* (1960) and the benefits of an Israeli film scholarship without films

Dominique Santana (Luxembourg) and Alessandra Luciano (Centre national de l’audiovisuel): Ties that bind: Unearthing shared treasures between Luxembourg and Brazil

Eddie Bohan (Independent Scholar): Pirate radio archive protection

Heritage and Material Culture

Deborah Chambers (Newcastle): The politics of displaying the analogue television set: From symbol of modernity to media heritage artefact?

Mel Gibson and Sarah Ralph (Northumbria University): ‘What’s your worry?’: Using historical media artefacts to think through girlhood with contemporary girls

Anna Luise Kiss: ‘Kaffe Kino’: An infrastructure of engagement with the Defa film heritage - a place of resistance against the power structures of film heritage marketing?

Patryk Wasiak (Polish Academy of Sciences): Power struggles over making VCRs in communist Poland

Cinema, Television and Gender

Jeannine Baker (Macquarie University) and Nick Hall (Royal Holloway, University of London): Under the spotlight: Women camera operators in UK and Australian television
Holly Chard (Brighton): ‘The Queen of Cool’ and ‘The Queen of Mean’: the Hollywood careers of Sherry Lansing and Dawn Steel, the first female studio heads

Melanie Bell (Leeds): Gender, power and agency: Women’s historical work in the British film industry

Morgan Thomas (Cincinnati): Sorority, sovereignty, fade-out: Adaptions of gender and genre in borderline noir

Workshop on career advice and publication for PhD students and post-docs

17.00 – 19.00 pm  Evening Reception
Sponsored by Taylor & Francis, publisher of the Historical Journal of Film, Radio, and Television

Wednesday 17 July

9.00 – 10.30 am  Parallel Sessions

Propaganda and Information in Post-War Europe
Fredrik Norén (Umeå) and Emil Stjernholm (Malmö): Propaganda and information as naive benevolence: Lessons from post-war Sweden
Brendan Maartens (Middlesex, Mauritius Branch): ‘A very great ignorance of life in the services’: Recruiting minors for the British armed forces under the post-war Attlee governments, 1945-51
Maria Fritsche (Trondheim): The limitations of film propaganda: the American Marshall Plan film campaign in post-war Europe

British Television and Identity
Stuart Frazer (Northumbria): The ‘North-South’ divide within linguistics and dialect in Catherine Cookson’s The Fifteen Streets
Derek Johnston (Queen’s, Belfast): Tradition, nation and the power of the schedule

Tom May (Northumbria): Power, region and class in Play For Today (BBC1, 1970-1984)

Censorship and Regulation: Cinema
Sian Barber (Queen’s, Belfast): ‘Sufficient protection for Ulster’: regional power and politics in early UK film censorship
Robert Shail (Leeds Beckett): Censorship in context: the BBFC, the CFF and Terry on the Fence
Martin Smith (Northumbria): ‘Not in my house, you don’t!’: The Exorcist and parental Censorship

The Business and Finance of Cinema, Radio and Television
Jonathan Bignell (Reading): The writer’s power as screen property: a business history of Harold Pinter
Veronica Johnson (National University of Ireland): Power, money and the Irish film industry in the 1910s
Barbara Sadler (Sunderland): Where Drama Lives: Using ITV logos and branding to identify change and struggle at ITV

10.45 – 12.15 am Parallel Sessions

The Power of National Mediations for Foreign TV Shows: Italian Case Studies
Luca Barra (Bologna): Ready-made TV Shows and the mediations of Italian industry: the Role of acquisitions
Paola Brembilla (Bologna): Mediating HBO: the Italian circulation of Big Little Lies, The Deuce and Game of Thrones
Luca Antoniazzi (Bologna): Midsomer Murders a.k.a. L’ispettore Barnaby: Why it has been successful in Italy and what this tells us about contemporary television

Video Games
Jonathan Mack (Northumbria): Film and videogames: Power struggle since the 1980s
Jakub Šindelář (Charles): What makes the representation of marginalized groups in WW1 video games controversial?: Valiant Hearts vs Battlefield 1 comparison
Esther Wright (Warwick): ‘This is what life in the West was like’: Controlling and selling American (cultural) history through video games

Politics and Diplomacy
Richard Farmer (East Anglia): Clement Attlee and the cinema at Chequers
Emily Oliver (Warwick): ‘No such thing as society’: Thatcherite Britain on the BBC German Service
Sarah Bowman (Northumbria): Resilience and stabilisation in post-conflict situations: the Media, communications and security nexus

Censorship and Regulation: Pornography
Chris O’Rourke (Lincoln): Looking for ‘indecent film shows’: Film distribution and everyday censorship in interwar Britain
Isak Thorsen (University of Copenhagen): ‘Genuine Porn’: Sex and porn in Danish cinema in the 1970s

The Archive and Historiography 2
Mario Slugan (Ghent): ‘Fake Films’ and ‘Fake News’ in early cinema
Dagmar Brunow (Linnaeus University): Archival power and audio-visual memory: recognizing social inequality in film archives
Mhairi Brennan (Glasgow): Archiving the referendum: IndyRef and the BBC

12.15 – 13.15 am Lunch
Graduate Student Lunch
Parallel Sessions

New powers, old media – how the Spanish and the Portuguese press covered Marcelo Caetano visit to Spain in 1970 in the context of late Francoism

Ana Cabrera (NOVA University of Lisbon): The Portuguese and Spanish diplomatic and political context in 1970: How to survive Salazar and Franco legacies

Clara Sanz Hernando (Burgo/Badajoz): The Caetano visit in the Spanish Press: the Case of ABC and Pueblo

Carla Baptista (NOVA University of Lisbon): The Caetano visit in the Portuguese Press: the Case of Diário de Noticias and Diário Popular

Calling #TimesUp on violence against women in period drama film and television

Claire O’Callaghan (Loughborough): ‘Hush, hush! […] there are worse men than he is yet!’: The silencing and normalisation of domestic violence in screen adaptations of Emily Brontë’s Wuthering Heights

Julie Anne Taddeo (Maryland): ‘… but it happened to me’: Whose story really matters in period drama rape narratives?

Katherine Byrne (Ulster): Rape, romance and fantasy in Poldark and Banished

Censorship and Regulation: State Power

Eurydice Da Silva (Paris Nanterre): Under the eye of the State: film censorship during the Portuguese New State

Gabriela Filippi (National University of Theatre and Film, Bucharest): Not an almighty propaganda: Romanian cinema of the State Socialist period

Jorge Iturriaga (Chile): Film censorship in Chile 1960-1990: a Comparison between democratic period and dictatorship

The Press and Power: Early Histories

Lu Xin (Chinese University of Hong Kong): Provincializing the populist power: Cantonese print culture in early twentieth century China

James Rodgers (City, University of London): ‘Russia is all right’: Press barons, political power, and British newspaper reporting of the Russian Revolution of February 1917

Parallel Sessions

Censorship and Regulation: War and Espionage

Ene Selart (Tartu University, Estonia): Censorship in Estonian media during the Russo-Japanese war (1904-1905): a study based on soldiers’ letters published in newspapers

Grace Stephenson (Durham University): Newsreel production during World War 2: Power relationships and censorship
Rolf Werenskjold (Volda University College, Norway): Spy films and political censorship in Norway in the 1930s

**Media and Power in Germany**

Maria Löblich and Elisa Pollack (Freie Universität Berlin): Media usage in the Cold War: West Berlin in the 1980s

Judith Kretzschmar and Rüdiger Steinmetz (Leipzig): Thirty years after the fall of the Berlin Wall: Clash of cultures and transforming new identities in Eastern Germany (1989-1995)

Mandy Tröger (Ludwig Maximilian University of Munich): How free are ‘free media’: On the post-socialist transition of the press in East Germany

**The Business and Finance of Cinema, Radio and Television: Advertising and Entrepreneurs**

Kuntal Bag (Kalyani): From tradition to capitalist modernity: Imaging ‘India’ in TV commercials (1990-2000)

Melanie Selfe (Glasgow): ‘Use the songs to sell your show’: The Goldwyn/Cantor musicals and branded and institutional advertising as a means of coercive promotional control

Yanling Yang (Loughborough University): Post Brexit: Film-coproductions between the UK and China

**Power and the Press: Gender**

Susan Lilico Kinnear (Manchester Metropolitan University): Robyn Hyde: heroine or heretic?: Revising the influence of Robyn Hyde on national awareness and identity in mid twentieth century New Zealand

Andrée Lafontaine (Tsukuba): The Gender politics of the women’s pages

Nicholas S. Iwokwagh (Federal University of Technology, Minna) and Tivlumun G. Nyitse (Bingham University): News media and the girl-child question in Nigeria: Promoting coverage and building understanding

**Hollywood and Power: Ideology and Export**

Britt Rhuart (Bowling Green State): Hippies wild in the Streets: American International Pictures’ reflections of cultural Vviews of the Hippies

Kirby Pringle: The 1930s Hollywood blacklist: the origins of ideological warfare and political reprisals in the motion picture industry

Anthony T. McKenna: Hollywood films on Shanghai Screens, 1945-47: The Grand Theatre, Lu Yan and ‘Miss Earphones’

17.00 – 19.00 pm  
**Film Screening**

*From Us To Me* (Amber, 2016) at Side Cinema, Newcastle upon Tyne

19.30 pm  
**Conference Meal**
Thursday 18 July

9.00 – 10.45 am Parallel Sessions

Power and the Press: Journalism in the UK

Graham Moorby (Sheffield Hallam): The Labour Party and the media 1983-1997

Julian Petley (Brunel): Wanted: a theory to explain the UK national press

Bethany Usher (Newcastle): ‘When journalists attack’: desecrating celebrity as a mechanism for social control

Marie Garnier (Wageningen University) et al.: The Chick Diffusion: the Role of newspapers in the public debate and contestation about chicken meat production in the United Kingdom, 1985-2016

Propaganda

Ciara Chambers (University College, Cork) and Tobias Hochscherf (Kiel University of Applied Sciences): Anti-British and anti-semitic propaganda: Third Reich Films and Ireland

Isa van Eeghen (Amsterdam): The power to denazify Third Reich feature film stock: Censoring for the purpose of a peace-oriented, democratic Germany

John Jenks (Dominican University): Reconfigured power: Covert British propaganda in post-colonial Africa, 1957-1975

Christelle Le Faucheur: Business as usual during the Third Reich? The German film press and the negotiation of power.

Historical Representations

Brett Bowles (Indiana University): History repeating itself: Politics, power, and media ethics in Marcel Ophüls' Veillées d’armes (1994)

Gary Jenkins (Newcastle): Don’t touch my Holocaust

Schuchi Yadav (Galgotias): Films, history and protests: Exploring the cultural stereotypes of sexuality at the Centre of Communal Contest in India

Janny Amaya Trujillo and Adrien Charlois (Guadalajara): The representational canon on the history of mexican drug trafficking in streaming audio-visual fiction: Narcos: Mexico and El Chapo

Exploitation and Horror

Ami Nisa (Northumbria): Beyond representation: the found-footage horror film and technological agency

Tom Watson (Northumbria): ‘This is like John Carpenter's score to Halloween but cranked up to 1.21 jigowatts’: DarkSynth, Electronic Music and the contemporary horror film


11.00 – 12.00 pm Keynote Session

J. E. Smyth (Warwick): The politics of remembering the women who ran Hollywood

12.00 – 13.00 pm Lunch
13.00 – 14.30 pm Parallel Sessions

Rethinking Exploitation Cinema History

Austin Fisher (Bournemouth): Enter ... if you dare! Cross-cultural reception and the Giallo

Laura Mayne (York): Dracula has risen from the grave....and he’s on twitter! Mapping the social media afterlife of ‘cult’ films using digital methods

Johnny Walker (Northumbria): Borderline nasties: the British video Business, market rationalisation and the product acquisition strategies of CBS/Fox, 1982-84

Censorship and Regulation: Commerce and Campaigns

Nandana Bose (FLAME University, India): Cine-smoking, censorship, and the ‘cinema of interruptions’ in contemporary India

Christophe Laucht (Swansea): The afterlife of The War Game (1965): Peter Watkins’ docudrama and anti-nuclear weapons protests in Britain, c. 1979-85

Richard Rudin (Liverpool John Moores): Cross channel interference: The regulation of early UK commercial radio

Hollywood and Power: Representations

Peter Lev (Towson University): Representations of power and gender in Casablanca (1942) and Julia (1977)

Brian Neve (West of England): ‘What happened to the Four Freedoms?’: post-war Hollywood politics and the shifting sub-texts of Key Largo (1948)

Victoria Smith (Texas State): The beginning of the end: The Paramount Decision and the haunting of Sunset Boulevard

Mining the Archives: Capital, Creativity and Agency in British film production

Llewella Chapman (East Anglia): The power of American financing of British film, 1938-1939

Jenny Stewart (Leicester): Locating women filmmakers’ agency in the British film industry: Examining the Muriel Box diaries, 1943-1962

James Chapman (University of Leicester): The Film Finances Archive and Golden Rendezvous (1977)

15.00 – 16.15 pm IAMHIST AGM Meeting

16.30 – 18.00 pm Closing Plenary Roundtable

The Media, the archive and power: a discussion with Sian Barber, Lawrence Napper, Ciara Chambers, Llewella Chapman