

Alumni  
Association



Northumbria  
University  
NEWCASTLE

## NEWS BULLETIN

## UNIVERSITY NEWS

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### Northumbria's Autumn 2021 Newspaper is out now!

The Autumn 2021 edition of Northumbria University News is available to read online now. Discover more about our alumni community as we celebrate 30 years of graduate fashion week and read about the trailblazing graduate who has been named as one of the Top 50 Women in Engineering in 2021. Also in this edition, we showcase how the wider Northumbria community is responding to some of the biggest challenges facing the world today, including the global fight against climate change.

[Read more](#)



### Fashion forward: Northumbria celebrates 30 years of Graduate Fashion Week

While 2021 has heralded the return to the runway for in-person fashion shows internationally, it also marks the 30th anniversary of an event which has become one of the world's most important sources for new talent in the global design industry. Graduate Fashion Week was founded in 1991 to unify both the UK and international universities, creating a stronghold for the industry to source the best future creative talents. Northumbria is proud to be one of the few universities where staff and students from fashion programmes became involved in the London-based event from the very beginning, helping shape what it is today.

[Read more](#)



### Join us... connect with our social channels

Being part of our global community means tapping into a range of benefits and opportunities. Make sure that you don't miss out! The Alumni Association continues to keep graduates and friends up to date with the latest Northumbria University and alumni news, events and benefits through our social media channels including Facebook, Twitter, Instagram and LinkedIn. Join us today by following, or liking our pages and keep up-to-date with what we're up to.

**Join us**

## ALUMNI NEWS

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### Thank you to our alumni community!

Thank you to all of those who took the time to speak to our student callers during our recent telethon campaign. So far, the generosity of our alumni community has helped us to raise over £80,000 for our Alumni Fund. This provides vital funding to support a range of student support and wellbeing services as well as educational projects that make higher education more accessible for academically talented students. Your donation can make a real impact by helping ensure that our students have the opportunity to fulfil their potential, regardless of financial barriers.

**Find out more**

**GIVING  
TUESDAY**

### Giving Tuesday is here...

Northumbria University Alumni Association is supporting Giving Tuesday today (30 November 2021). This global giving day provides the opportunity for you to support the good causes that mean so much to you. Last year Giving Tuesday helped charitable organisations to raise over £20 Million pounds across the UK and this year we hope to help raise even more! As part of this day of giving, we will be showcasing our Alumni Fund and Alumni Ambassador Programme. You can get involved either by giving back your time and expertise, or by donating [here](#).

**Get involved**



### **Graduate start-up business pitches at Wembley Stadium**

Graduate start-up, Everdurance, was founded by Marketing Management graduate, Callum Mathers and is an eco-friendly water and flavoured drinks distributor operating across the UK. Earlier this year, Callum took part in this year's Santander X Entrepreneurship Awards. Commenting about his experiences he said "I was made aware of the Awards in February 2021. It was presented as an opportunity to develop personally and professionally with the support of incredible mentors over several months, culminating in the pitching competition to be in with a chance of winning £75,000."

[Read more](#)



### **Graduate Design Agency, BEOM, smashes two-year targets with 200% increase in turnover**

Based in Newcastle, BEOM Design Agency was founded in 2019 by Northumbria graduates, Aimee Thompson and Andrew Young. They have gone from strength to strength, working with global brands to create best in class user experiences. In 2020 BEOM linked up with London commerce solution innovators E2X. This exciting partnership enables a 360° approach to user experience design and next generation composable commerce retail platforms for global luxury brands.

[Read more](#)



### **Graduate sets the pace in event delivery for sporting enterprise**

The Northumbria Enterprise and Business Support 2 (NEBS2) scheme at Northumbria University offers financial assistance and expert advice to SMEs thanks to funding from the European Regional Development Fund (ERDF). This funding was instrumental in helping Extra Mile Media + Events employ Northumbria graduate Gus Withers, for six months, by funding his intern salary. With Gus on board, they were able to deliver a new series of runner events at ten beautiful forests across England in partnership with Forestry England.

[Read more](#)



### **Graduate Futures Launches Graduate Careers Club**

The Graduate Careers Club provides support to recent graduates starting their career journey. If you graduated within the last five years you can take advantage of a range of free benefits including exclusive internship opportunities for Northumbria Graduates, personal 1-1 support, access to online careers resources available 24/7 and the opportunity to attend careers events including employer presentations, virtual fairs and careers workshops.

[Find out more](#)



### **Alumni Blog: Louise Stewart, Team Development Director at Tank**

English Studies graduate, Louise Stewart, shares in her alumni blog how her education at Northumbria has driven her journalism career forward to her current position at Tank, a renowned PR agency. She also talks about how understanding characters in English inspired her to support people at work. Commenting on her success she said "To anyone else considering whether to go to University, or thinking about what to study, I'd offer the same advice as I give to my daughter. Try and do something you love, and always try to be true to yourself about where you really want to be."

[Read Louise's blog](#)

**APPLY FOR A MASTER'S IN JUST A FEW MINUTES.**

As a valued member of our Alumni Association you can skip the normal process and use our alumni application form which only takes a few minutes to complete!

As well as that, you could also be eligible for a **20% discount off your tuition fees.**

**APPLY NOW**

**LEADERSHIP AND MANAGEMENT WORKFORCE DEVELOPMENT EVENTS.**

Via Microsoft Teams

8 & 9 Dec  
16:00 - 17:00



**Northumbria University**  
NEWCASTLE



Remember your time at Northumbria University with a special treat from our **brand new** range at 'Shop at Northumbria'.

The Northumbria x New Balance sports range.



10% off online using code **NUALUMNI**  
[www.shopatnorthumbria.co.uk](http://www.shopatnorthumbria.co.uk)



**GET INVOLVED**

Northumbria University Alumni Association encourages our graduates to get involved in the work of the University as one of our Alumni Ambassadors. From providing an alumni profile to providing a lecture, talk or workshop, there are lots of ways to volunteer.



**DONATE**

There are a range of opportunities to support the University and our students. With your support we can continue to inspire students to take on the challenges of tomorrow without financial barriers. Join our growing numbers of alumni supporters today!



**OBITUARIES**

We commemorate and celebrate the lives of alumni and friends of the University who are no longer with us. If you would like to submit an obituary for an alumnus or former member of staff for inclusion, please email [alumni@northumbria.ac.uk](mailto:alumni@northumbria.ac.uk).



[northumbria.ac.uk/alumni](http://northumbria.ac.uk/alumni)

